

ABSTRAK

KELAYAKAN USAHA PENDEDERAN IKAN GURAMI

Oleh

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Ikan Gurami merupakan salah satu komoditas perikanan air tawar yang menjadi primadona di subsektor perikanan. Budidaya ikan Gurami mulai berkembang dan menyebar di seluruh kawasan Indonesia, salah satunya yaitu usaha budidaya pendederan. Ikan Gurami termasuk ikan konsumsi yang banyak digemari oleh masyarakat Indonesia. Dengan hal itu, semakin meningkatnya produktivitas budidaya ikan Gurami akan memberikan dampak positif untuk peluang budidaya ikan Gurami. Penelitian ini bertujuan untuk mengetahui teknik budidaya usaha pendederan ikan Gurami dan menganalisis kelayakan usaha pendederan ikan Gurami menggunakan analisis R/C Ratio. Metode penelitian yang digunakan adalah studi kasus. Lokasi penelitian ditentukan secara sengaja (purposive) pada seorang pendeder ikan Gurami di Desa Cipaingun, Kecamatan Sodonghilir, Kabupaten Tasikmalaya. Berdasarkan hasil penelitian menunjukkan bahwa teknik budidaya ikan Gurami meliputi tahap persiapan kolam pendederan, pendederan fase ketiga, pemeliharaan, pemanenan, serta pengemasan dan distribusi. Berdasarkan analisis kelayakan maka usaha pendederan ikan Gurami dinyatakan layak untuk diusahakan dengan nilai R/C Ratio sebesar 2,9.

Kata kunci: analisis kelayakan, ikan Gurami, pendederan ikan Gurami

ABSTRACT

FEASIBILITY OF GOURAMI FISH NURSING BUSINESS

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Gourami is one of the freshwater fishery commodities which is the prima donna in the fisheries sub-sector. The cultivation of gourami began to develop and spread throughout Indonesia, one of which is the nursery cultivation business. Gourami is a consumption fish that is much favored by the people of Indonesia. With this, the increasing productivity of gourami cultivation will have a positive impact on opportunities for gourami cultivation. This study aims to determine the cultivation techniques of gourami nursery and analyze the feasibility of the gourami nursery business using R/C Ratio analysis. The research method used is a case study. The research location was determined purposely on a gourami breeder in Cipaingeun Village, Sodonghilir District, Tasikmalaya Regency. Based on the results of the study, it showed that the gourami cultivation technique included the preparation stage for nursery ponds, third phase nursery, maintenance, harvesting, as well as packaging and distribution. Based on the feasibility analysis, the gourami nursery business was declared feasible to be cultivated with an R/C Ratio value of 2,9.

Keywords: feasibility analysis, gourami, nursery gourami