

**ABSTRACT**

***Effect of Working Capital Turnover and Capital Structure on Return On Equity (ROE)***

***(At PT Unilever Indonesia, Tbk.)***

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*This study aims to determine and analyze the effect Working Capital Turnover and Debt to Equity Ratio (DER) on Return On Equity (ROE) at PT Unilever Indonesia, Tbk. The research method used is descriptive analysis method and correlational method. The analytical tool used is Multiple Regression Analysis.*

*Based on the research results, it is known that simultaneously Working Capital Turnover and Debt to Equity Ratio (DER) have a significant effect on Return On Equity (ROE). Meanwhile, partially Working Capital Turnover and Debt to Equity Ratio (DER) have no significant effect on Return On Equity (ROE).*

***Keywords : Working Capital Turnover, Debt to Equity Ratio (DER), and Return On Equity (ROE).***

## **ABSTRAK**

### **Pengaruh Perputaran Modal Kerja, dan Struktur Modal terhadap *Return On Equity* (ROE)**

**(Pada PT Unilever Indonesia, Tbk.)**

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Penelitian ini bertujuan untuk mengetahui dan menganalisis pengaruh *Working Capital Turnover* dan *Debt to Equity Ratio* (DER) terhadap *Return On Equity* (ROE) pada PT Unilever Indonesia, Tbk. Metode penelitian yang digunakan adalah metode deskriptif analisis dan metode korelasional. Alat analisis yang digunakan adalah Analisis Regresi Berganda.

Berdasarkan hasil penelitian diketahui bahwa secara simultan *Working Capital Turnover* dan *Debt to Equity Ratio* (DER) berpengaruh signifikan terhadap *Return On Equity* (ROE). Sedangkan secara parsial *Working Capital Turnover* dan *Debt to Equity Ratio* (DER) tidak berpengaruh signifikan terhadap *Return On Equity* (ROE).

**Kata Kunci : *Working Capital Turnover*, *Debt to Equity Ratio* (DER), dan *Return On Equity* (ROE).**