

**HUBUNGAN ANTARA SIKAP PETANI DENGAN KEBERHASILAN  
PROGRAM KARTU TANI DI DESA MARGAJAYA KECAMATAN  
MANGUNREJA KABUPATEN TASIKMALAYA**

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Kartu tani merupakan salah satu inovasi yang dibuat oleh pemerintah, dengan tujuan untuk mewujudkan pendistribusian pupuk subsidi agar tepat sasaran, serta sebagai layanan perbankan bagi petani. Penelitian ini bertujuan untuk mengetahui sikap petani dan keberhasilan program kartu tani di Desa Margajaya Kecamatan Mangunreja dan mengetahui bagaimana hubungan antara sikap petani dengan keberhasilan program kartu tani. Metode penelitian yang digunakan adalah metode survei. Teknik yang digunakan untuk pengambilan sampel adalah propotional random sampling. Penelitian dilakukan di Desa Margajaya Kecamatan Mangunreja Kabupaten Tasikmalaya sejak Februari 2022 hingga Desember 2022. Alat Analisis yang digunakan adalah analisis deskriptif, pengklasifikasian variabel dan koefisien korelasi *Rank spearman*. Hasil penelitian menunjukkan bahwa terdapat hubungan antara sikap petani dengan keberhasilan program kartu tani.

**Kata Kunci : Sikap Petani, Keberhasilan Program Kartu Tani.**

***ABSTRACT***

***THE CORRELATION OF FARMERS ATTITUDES WITH THE TANI CARD  
PROGRAM IN MARGAJAYA VILLAGE MANGUNREJA DISTRICT  
TASIKMALAYA REGENCY***

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The farmer card is one of the innovations made by the government, with the aim of realizing the distribution of subsidized fertilizers so that they are right on target, as well as a banking service for farmers. This study aims to determine the attitude of farmers and the success of the farmer card program in Margajaya Village, Mangunreja District and to find out the relationship between farmer attitudes and the success of the farmer card program. The research method used is survey method. The technique used for sampling is proportional random sampling. The research was conducted in Margajaya Village, Mangunreja District, Tasikmalaya Regency from February 2022 to December 2022. The analytical tools used were descriptive analysis, variable classification and Rank Spearman correlation coefficient. The results showed that there was a relationship between farmer attitudes and the success of the farmer card program.

**Keywords: Farmer's Attitude, Success of the Farmer Card Program.**