

ABSTRACT

YEPI SETIADI. 2019. *The existence of coffee shop in Tasikmalaya City based on geographic information systems*. Geography Education Department, Faculty of Educational Sciences and Teacher's Training Siliwangi University Tasikmalaya.

Coffee shop is a place for society to drink coffee where the visitors are entertained by music or the place where they are also able to order drinks such as coffee, tea, beer and cookies. There are 44 coffee shops in Tasikmalaya which consist of 2 types of coffee place, there are standard coffee stall and coffee shop which is spread unevenly. The distribution of the coffee shop in Tasikmalaya City that is spread unevenly can be known by using the closest neighbor technique analysis. The purpose of this study is to describe the existence of coffee shop in Tasikmalaya City, from the general historical aspects, types of the coffee place, source of raw material for coffee drinks, the processing of raw material coffee dish, the menu of the coffee dish and the activity of coffee shop consumer in Tasikmalaya City. The method used in this study is Qualitative method, with the field observation, interview, documentation study and literature study as the data collection technique. The object of this study is coffee shop, and the subject of this study is the informant or interviewees who have knowledge about the object of this study. The data analysis used is planning, data collecting, basic data collecting and closing data collecting. The result of this study is finding out the existence of coffee shop from the general historical aspects, kinds or types of the coffee place, source and the processing of raw coffee material, the menu of the coffee dish, the scheme of coffee shop consumer activity and the coffee shop distribution location. The information of coffee shop distribution location is by using Geography Information System Application that is Android Based. The importance of the coffee shop distribution data information android based in Tasikmalaya City is to make it easier for the consumer to find out the location and information about the intended coffee shop.

Keywords: *The Existence, Design, Geography Information System, Coffee Shop*