

**ABSTRACT**

***THE EFFECT OF RETURN ON ASSETS (ROA), DEBT TO EQUITY RATIO (DER), AND EARNING PER SHARE (EPS) ON STOCK RETURN OF PT. TOTAL BANGUN PERSADA TBK***

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*The purpose of this research was to determine and analyze the influence of Return On Assets (ROA), Debt to Equity Ratio (DER), and Earning Per Share (EPS) on Stock Returns at PT. Total Bangun Persada Tbk. The study uses a verification research method approach quantitative. This study use secondary data with the data analysis technique used is multiple linear regression. The result of this study shower that either simultaneously or partially Return On Assets, Debt to Equity Ratio, and Earning Per Share have no effect on Stock Return at PT.Total Bangun Persada Tbk. The results of this study are only valid in the research year.*

***Keywords:*** *Return On Assets, Debt to Equity Ratio, Earning Per Share, Stock Return*

## **ABSTRAK**

### **PENGARUH *RETURN ON ASSETS* (ROA), *DEBT TO EQUITY RATIO* (DER) DAN *EARNING PER SHARE* (EPS) TERHADAP *RETURN SAHAM* PADA PT TOTAL BANGUN PERSADA TBK**

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Penelitian ini bertujuan untuk mengetahui dan menganalisis Pengaruh *Return On Assets* (ROA), *Debt to Equity Ratio* (DER), dan *Earning Per Share* (EPS) terhadap *Return Saham* pada PT. Total Bangun Persada Tbk. Penelitian ini menggunakan data sekunder dengan Teknik analisis data yang digunakan adalah regresi linear berganda. Hasil penelitian ini menunjukkan bahwa baik secara simultan maupun parsial *Return On Assets*, *Debt to Equity Ratio*, dan *Earning Per Share* tidak berpengaruh terhadap *Return Saham* pada PT.Total Bangun Persada Tbk. Hasil penelitian ini berlaku hanya pada tahun penelitian saja.

**Kata Kunci:** *Return On Assets*, *Debt to Equity Ratio*, *Earning Per Share*, *Return Saham*