

## **ABSTRACT**

### **ANALYSIS OF LOCAL REVENUE IN THE TOURISM SECTOR IN PANGANDARAN DISTRICT**

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*Tourism is an important field in regional economic growth . This research aimed to found out the influence of amount of tourists, hotel tax growth, restaurant tax growth , parking tax growth , towards to locally-generated revenue of tourism sector of Pangandaran. Moreover, this research used secondary data in form of time series data since 2014 - 2018 which was taken from literature review of tourism department literature of Pangandaran and BPKAD (Badan Pengelolaan Keuangan Aset Daerah) of Pangandaran. Furthermore, model that was used in this research was multiple linear regression. The results showed the influence of the amount of tourists positively and significantly effected to the locally-generated revenue of tourism sector of Pangandaran partially, on the other hand, hotel tax growth, restaurant tax growth, parking tax growth positively but was not significantly effected toward to the locally-generated revenue of tourism sector of Pangandaran. Simultaneously, the amount of tourists, hotel tax growth, restaurant tax growth, parking tax growth effected significantly to the locally-generated revenue of tourism sector of Pangandaran.*

**Keywords :** *the amount of tourists, hotel tax growth, restaurant tax growth, parking tax growth, locally-generated revenue of tourism sector.*