

ABSTRAK

KELAYAKAN USAHA TANI PADI SAWAH

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Penelitian ini bertujuan untuk mengetahui biaya, penerimaan, pendapatan dan kelayakan usaha tani padi sawah. Metode penelitian yang digunakan adalah survey terhadap 38 petani padi sawah Kelompok Tani Jaya Makmur Desa Sukahurip, Kecamatan Pamarican Kabupaten Ciamis. Waktu penelitian dimulai dari bulan September sampai bulan Desember 2021. Data yang di kumpulkan terdiri dari data primer dan sekunder. Analisis data menggunakan analisis kuantitatif. Hasil penelitian menunjukkan bahwa usaha tani layak untuk di usahakan karena penerimaan petani padi sawah di daerah penelitian sebesar Rp.21.093.750/ha dan total biaya sebesar Rp. 12.472.962/ha. Sehingga diperoleh total pendapatan sebesar Rp.8.620.787/ha. Berdasarkan hasil penghitungan kelayakan usaha (R/C), yaitu perbandingan pendapatan dengan total biaya produksi yaitu memiliki angka perbandingan 1,69 atau $1,69 > 1$ maka dapat di simpulkan bahwa usaha tani Kelompok Tani Jaya Makmur Desa Sukahurip, Kecamatan Pamarican, Kabupaten Ciamis dapat dikatakan menguntungkan dan layak dijalankan.

Kata Kunci : Kelayakan Usaha, Petani, Padi Sawah

ABSTRACT

FEASIBILITY OF RICE FARMING BUSINESS

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This study aims to determine the costs, revenues, income and feasibility of lowland rice farming. The research method used is a survey of 38 rice farmers in the Jaya Makmur Farmer Group, Sukahurip Village, Pamarican District, Ciamis Regency. research time starts from September to December 2021. The data collected consists of primary and secondary data. Data analysis used quantitative analysis. The results showed that the farming business was feasible because the income of lowland rice farmers in the research area was Rp. 21.093.750/ha and the total cost was Rp. 12.472.962/ha. So that the total income is Rp. 8.620.787/ha. Based on the results of the calculation of business feasibility (R/C Ratio), namely the comparison of income with total production costs, which has a ratio of 1,69 or $1,69 > 1$, it can be concluded that the farming business of the Jaya Makmur Farmers Group, Sukahurip Village, Pamarican District, Ciamis Regency can be said to be profitable and feasible to run.

Key words :Business Feasibility, Farmers, Paddy Rice