ABSTRACT

THE EFFECT OF FEE BASED INCOME AND NON PERFORMING LOAN ON RETURN ON ASSETS OF PT. BANK DANAMON TBK.

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The purpose of this research was to learned and analyze the effect of Fee Based Income, and Non Performing Loans on Return On Assets at PT. Bank Danamon Tbk. The research method used is the verification method. The analytical tool used was Multiple Linear Regression and Coefficient of Determination. Based on the results of the research was confirmed that simultaneously Fee Based Income and Non Performing Loan have a significant effect on Return On Assets. Partially Fee Based Income has a significant effect on Return On Assets, and Non Performing Loans have a significant effect on Return On Assets.

Keywords: Fee Based Income, Non Performing Loan, and Return On Asset.

ABSTRAK

PENGARUH FEE BASED INCOME DAN NON PERFORMING LOAN TERHADAP RETURN ON ASSETS (Kasus Pada PT. Bank Danamon Tbk.)

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Tujuan penelitian ini adalah untuk mengetahui dan menganalisis pengaruh *Fee Based Income*, dan *Non Performing Loan* terhadap *Return On Asset* pada PT. Bank Danamon Tbk. Metode penelitian yang digunakan adalah metode Verifikatif. Alat analisis yang digunakan adalah Regresi Linear Berganda dan Koefisien Determinasi. Berdasarkan hasil penelitian diketahui bahwa secara simultan *Fee Based Income*, dan *Non Performing Loan* berpengaruh signifikan terhadap *Return On Asset*. Secara parsial *Fee Based Income* berpengaruh signifikan terhadap *Return On Asset*, dan *Non Performing Loan* berpengaruh signifikan terhadap *Return On Asset*.

Kata Kunci: Fee Based Income, Non Performing Loan, dan Return On Asset.