

**ABSTRACT**

***THE INFLUENCE OF RETURN ON EQUITY (ROE), EARNING PER SHARE (EPS), AND DEBT TO EQUITY RATIO (DER) ON STOCK PRICES***

*(Survey on the Company's Plantation Sub-Sector listed in  
Indonesia Stock Exchange Period 2015-2020)*

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*This study aims to (1) determine the Return On Equity, Earning Per Share, Debt to Equity Ratio, and Stock Price in plantation sub-sector companies listed on the Indonesia Stock Exchange for the 2015-2020 period. (2) The Effect of Return On Equity, Earning Per Share, and Debt to Equity Ratio on Stock Prices. (3) Return On Equity, Earning Per Share, and Debt to Equity Ratio Simultaneously to Stock Prices. Determination of research samples in plantation sub-sector companies using purposive sampling method, research using secondary data with a research sample of 10 companies. The data analysis technique used in this research is panel data regression. Based on the results of research and data processing results show that (1) Return On Equity, Earning Per Share, and Stock Price has a decreasing value every year while the Debt to Equity Ratio has an increasing value every year. (2) Partially Return On Equity has an insignificant negative effect on Stock Prices, Earning Per Share has a significant positive effect on Stock Prices, and Debt to Equity Ratio has no significant positive effect on Stock Prices. (3) Return On Equity, Earning Per Share, and Debt to Equity Ratio Simultaneously also has an effect on stock prices.*

*keyword: Return On Equity, Earning Per Share, Debt to Equity Ratio, Stock Prices.*

## ABSTRAK

### **PENGARUH *RETURN ON EQUITY (ROE)*, *EARNING PER SHARE (EPS)*, DAN *DEBT TO EQUITY RATIO (DER)* TERHADAP HARGA SAHAM**

(Survey pada Perusahaan Sub Sektor Perkebunan yang terdaftar di  
Bursa Efek Indonesia Periode 2015-2020)

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Penelitian ini bertujuan untuk (1) mengetahui *Return On Equity*, *Earning Per Share*, *Debt to Equity Ratio* dan Harga Saham pada Perusahaan sub sektor perkebunan yang terdaftar di Bursa Efek Indonesia periode 2015-2020. (2) Pengaruh *Return On Equity*, *Earning Per Share* dan *Debt to Equity Ratio* terhadap Harga Saham. (3) *Return On Equity*, *Earning Per Share* dan *Debt to Equity Ratio* secara Simultan terhadap Harga Saham. Penentuan sampel penelitian pada perusahaan sub sektor perkebunan yaitu menggunakan metode *purposive sampling*, penelitian menggunakan data sekunder dengan sampel penelitian sebanyak 10 perusahaan. Teknik analisis data yang digunakan dalam penelitian ini adalah regresi data panel. Berdasarkan Hasil penelitian dan hasil pengolahan data menunjukkan bahwa (1) *Return On Equity*, *Earning Per Share* dan Harga Saham mempunyai nilai yang menurun setiap tahunnya sementara untuk *Debt to Equity Ratio* mempunyai nilai yang meningkat setiap tahunnya. (2) Secara Parsial *Return On Equity* berpengaruh negative tidak signifikan terhadap Harga Saham, *Earning Per Share* berpengaruh positif signifikan terhadap Harga Saham dan *Debt to Equity Ratio* berpengaruh positif tidak signifikan terhadap Harga Saham. (3) Secara Simultan *Return On Equity*, *Earning Per Share* dan *Debt to Equity Ratio* berpengaruh terhadap Harga Saham.

Kata Kunci: *Return On Equity*, *Earing Per Share*, *Debt to Equity Ratio*, Harga Saham