

ABSTRACT

**PROCEDURE OF OPENING SAVINGS ACCOUNT IN RUPIAH
BASED ONLINE AT PT. BANK "X" (PERSERO) TBK. BRANCH OFFICE
OF TASIKMALAYA**

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The purpose of this work practice is to know clearly how the procedure of opening a savings account in Rupiah based online on PT. Bank "X" Tasikmalaya branch office. Requirements, obstacles encountered in the opening of the account along with the solution of completion of the barrier. The methods of practice used are depth interviews and participant observation. Based on the results of observations and discussions of this final task in the opening procedure of the savings account Rupiah starts by setting up the requirements and done via a smartphone, and filling out the form online. The advice to be done by PT. Bank "X" Tasikmalaya branch office is needed to be promoted well through various social media so that for the future, many prospective customers interested in opening an account online.

Keyword : Procedure, Savings, Bank