## **ABSTRACT**

## ANALYSIS OF FACTORS AFFECTING RUPIAH EXCHANGE RATE PERIOD 2004-2018

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The study aims to analyze the effect of the fed interest rate, foreign exchange reserves, inflation and foreign debt on the rupiah exchange rate. The research method used in this study is a quantitative method. The type of data used in this study is quantitative data and secondary data obtained from the BPS Indonesia website, the Ministry of Finance, and the Federal Reserve Board. The analysis technique used is Multiple Linear Regression. The results showed that together with the fed US interest rates, foreign exchange reserves, inflation, and foreign debt had a significant effect on the rupiah exchange rate, the fed US interest rates were positively and significantly to the rupiah exchange rate, foreign exchange reserves have a positive and significant effect on the rupiah exchange rate, inflation has a positive and not sinificant effect on the rupiah exchange rate, external debt has a negative and not significant effect on the rupiah exchange rate. It is expected that the economy can continue to be stable and continue to grow accompanied by a stable rupiah exchange rate, especially the capital market and investment in the economic sector can be stimulated and trigger economic growth so that the public will be more prosperous and accompanied by strengthening.

**Keywords:** The Fed Interest Rates, Foreign Exchange Reserves, Inflation, and Foreign Debt