

***ABSTRACT***  
**STUDY OF LAYING HENS FARMING**

**By**

**THANIA RACHMA SULISTIA**

**NPM.175009117**

**Supervisor:**  
**Dedi Djuliansah**  
**Rina Nuryati**

The livestock sub-sector is one of the important sectors in agricultural development. The results of livestock production act as a provider of animal protein sources to meet the nutritional needs of the community. Eggs are one of the livestock products which demand is quite high, because the price is relatively cheap, easy to obtain and easy to process. This study aims to analyze the costs, revenues, income and profitability of laying hens at the Bin Daud Farm Sindang Wakap Sub Village, Linggarjati Village, Sukaratu District, Tasikmalaya Regency. The research method used is a case study with a descriptive quantitative analysis method. Based on the results of the research, the costs incurred by the Bin Daud Farmer in one period with the maintenance of laying hens were 3,034 chickens, namely Rp. 1.371.243.438, with the resulting revenue of Rp. 1,639,200,225 and the profit earned is Rp. 267.956.787. Based on the profitability analysis, the profitability value for one period is 19.54 percent or 0.85 percent per month. The profitability value is 0.85 percent, which is greater than the bank interest rate per month of 0.5 percent, so that the laying hens business of Bin Daud Farm is feasible to be cultivated and developed.

**Keywords:** Laying hens, Cost, Revenue, Profit