

## **ABSTRACT**

### **FEASIBILITY FARMING AND WELFARE LEVELS OF CHILI FARMERS IN PANUMBANGAN VILLAGE DISTRICT PANUMBANGAN DISTRICT CIAMIS**

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This study aims to determine the feasibility of large red chili farming and the welfare of large red chili farmers in Panumbangan Village, Panumbangan District, Ciamis Regency. The research method used is a survey method on 44 farmers in Panumbangan Village, Panumbangan District, Ciamis Regency. The analysis used to measure the feasibility of farming is using a comparison formula between revenue and costs and the analytical tool used to measure the welfare level of red chili farmers using seven indicators from the Central Statistics Agency (2014) including: population, health and nutrition, education, employment, level and pattern of consumption, housing and the environment, other social. The conclusion is that the value of the Red Chili's revenue cost ratio is 3,5 so it is feasible to continue. The welfare level of farmers in Panumbangan Village, Panumbangan District is dominated by farmers who are at a prosperous level.

Key words: Chili farming, income, welfare