

## **ABSTRACT**

### **ANALYSIS OF FACTORS AFFECTING THE PRODUCTION CAPACITY OF THE SLIPPERS SPONGE INDUSTRY IN TAMANSARI DISTRICT TASIKMALAYA CITY**

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The purpose of this study is to determine: (a) the effect of working capital, labor and length of business on the production capacity of slippers sponge in Tamansari District partially and collectively ; (b) elasticity of production capacity slippers sponge in Tamansari District partially and collectively; (b) elasticity of production capacity of slippers sponge on working capital, labor and length of business with a population of 40 entrepreneurs slippers sponge ,using primary data (cross section). The analytical tool in this study using multiple linear regression using testing (t test and F test) with quantitative methods. The results showed partially that working capital, labor and length of business had a significant positive effect on production capacity. jointly working capital, labor and length of business have a significant effect on production capacity of slippers sponge in Tamansari District. Working capital, labor and length of business are inelastic to the production capacity of slippers sponge in Tamansari District.

**Keywords:** Working Capital, Labor, Length of Business, Production Capacity

## **ABSTRAK**

### **ANALISIS FAKTOR-FAKTOR YANG MEMPENGARUHI KAPASITAS PRODUKSI INDUSTRI SANDAL SPON DI KECAMATAN TAMANSARI KOTA TASIKMALAYA**

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Tujuan penelitian ini untuk mengetahui : (a) pengaruh modal kerja, tenaga kerja dan lama usaha terhadap kapasitas produksi sandal spon di Kecamatan Tamansari secara parsial dan bersama-sama; (b) elastisitas kapasitas produksi sandal spon terhadap modal kerja, tenaga kerja dan lama usaha, dengan populasi 40 pengusaha sandal spon, menggunakan data primer (cross section). Alat analisis dalam penelitian menggunakan metode regresi linier berganda dengan menggunakan pengujian (Uji t dan Uji F) dengan metode kuantitatif. Hasil penelitian menunjukkan secara parsial bahwa modal kerja, tenaga kerja dan lama usaha berpengaruh positif signifikan terhadap kapasitas produksi. Secara bersama-sama modal kerja, tenaga kerja dan lama usaha berpengaruh signifikan terhadap kapasitas produksi sandal spon di Kecamatan Tamansari. Modal kerja, tenaga kerja dan lama usaha inelastis terhadap kapasitas produksi sandal spon di Kecamatan Tamansari Kota Tasikmalaya.

Kata Kunci : Modal Kerja, Tenaga Kerja, Lama Usaha, Kapasitas Produksi