

DAFTAR ISI

	Halaman
PENGESAHAN	ii
PERNYATAAN	Error! Bookmark not defined.
ABSTRACT	Error! Bookmark not defined.
ABSTRAK	Error! Bookmark not defined.
KATA PENGANTAR	Error! Bookmark not defined.
DAFTAR ISI	viii
DAFTAR TABEL	Error! Bookmark not defined.
DAFTAR GAMBAR	Error! Bookmark not defined.
DAFTAR LAMPIRAN	Error! Bookmark not defined.
BAB I PENDAHULUAN	Error! Bookmark not defined.
1.1 Latar Belakang Penelitian.....	Error! Bookmark not defined.
1.2 Identifikasi Masalah	Error! Bookmark not defined.
1.3 Tujuan Penelitian.....	Error! Bookmark not defined.
1.4 Kegunaan Hasil Penelitian	Error! Bookmark not defined.
1.5 Lokasi dan Jadwal Penelitian	Error! Bookmark not defined.
1.5.1 Lokasi Penelitian	Error! Bookmark not defined.
1.5.2 Jadwal Penelitian.....	Error! Bookmark not defined.
BAB II TINJAUAN PUSTAKA, KERANGKA PEMIKIRAN, DAN HIPOTESIS	Error! Bookmark not defined.
2.1 Tinjauan Pustaka	Error! Bookmark not defined.
2.1.1 Pasar Modal	Error! Bookmark not defined.
2.1.2 Saham	Error! Bookmark not defined.

2.1.3	Laporan Keuangan.....	Error! Bookmark not defined.
2.1.4	Rasio Keuangan.....	Error! Bookmark not defined.
2.1.5	<i>Earning Per Share</i> (EPS)	Error! Bookmark not defined.
2.1.6	<i>Return On Equity</i> (ROE)	Error! Bookmark not defined.
2.1.7	<i>Debt to Equity Ratio</i> (DER)	Error! Bookmark not defined.
2.1.8	Pengaruh <i>Earning Per Share</i> (EPS), <i>Return On Equity</i> (ROE), <i>Debt to Equity Ratio</i> (DER) terhadap Harga Saham.....	Error! Bookmark not defined.
2.1.9	Penelitian Terdahulu.....	Error! Bookmark not defined.
2.2	Kerangka Pemikiran	Error! Bookmark not defined.
2.3	Hipotesis	Error! Bookmark not defined.
BAB III OBJEK DAN METODE PENELITIAN Error! Bookmark not defined.		
3.1	Objek Penelitian	Error! Bookmark not defined.
3.1.1	Sejarah Singkat Perusahaan.....	Error! Bookmark not defined.
3.1.2	Visi dan Misi Perusahaan	Error! Bookmark not defined.
3.1.3	Logo PT Unilever Indonesia Tbk	Error! Bookmark not defined.
3.1.4	Struktur Organisasi	Error! Bookmark not defined.
3.2	Metode Penelitian.....	Error! Bookmark not defined.
3.2.1	Operasionalisasi Variabel.....	Error! Bookmark not defined.
3.2.2	Teknik Pengumpulan Data	Error! Bookmark not defined.
3.2.2.1	Jenis dan Sumber Data	Error! Bookmark not defined.
3.2.2.2	Teknik Penarikan Sampel (Teknik Sampling) ...	Error! Bookmark not defined.
3.2.3	Model Penelitian.....	Error! Bookmark not defined.
3.2.4	Teknik Analisis Data	Error! Bookmark not defined.
3.2.4.1	Analisa Rasio Keuangan	Error! Bookmark not defined.

- 3.2.4.2 Uji Asumsi Klasik**Error! Bookmark not defined.**
- 3.2.4.3 Analisis Regresi Linear Berganda...**Error! Bookmark not defined.**
- 3.2.4.4 Analisis Koefisien Determinasi.....**Error! Bookmark not defined.**
- 3.2.4.5 Uji Hipotesis.....**Error! Bookmark not defined.**

BAB IV HASIL PENELITIAN DAN PEMBAHASAN..... Error! Bookmark not defined.

- 4.1 Hasil Penelitian.....**Error! Bookmark not defined.**
 - 4.1.1 *Earning Per Share* (EPS) PT Unilever Indonesia Tbk Periode 2010-2019**Error! Bookmark not defined.**
 - 4.1.2 *Return On Equity* (ROE) PT Unilever Indonesia Tbk Periode 2010-2019**Error! Bookmark not defined.**
 - 4.1.3 *Debt to Equity Ratio* (DER) PT Unilever Indonesia Tbk Periode 2010-2019**Error! Bookmark not defined.**
 - 4.1.4 Harga Saham PT Unilever Indonesia Tbk Periode 2010-2019 ... **Error! Bookmark not defined.**
 - 4.1.5 Pengaruh *Earning Per Share* (EPS), *Return On Equity* (ROE) dan *Debt to Equity Ratio* (DER) Terhadap Harga Saham Pada PT Unilever Indonesia Tbk Periode 2010-2019**Error! Bookmark not defined.**
 - 4.1.5.1 Uji Asumsi Klasik**Error! Bookmark not defined.**
 - 4.1.5.2 Analisis Regresi Linear Berganda.**Error! Bookmark not defined.**
 - 4.1.5.3 Koefisien Determinasi.....**Error! Bookmark not defined.**
 - 4.1.2.4 Uji Hipotesis.....**Error! Bookmark not defined.**
- 4.2 Pembahasan**Error! Bookmark not defined.**
 - 4.2.1 *Earning Per Share* (EPS) Pada PT Unilever Indonesia Tbk Periode 2010-2019.....**Error! Bookmark not defined.**
 - 4.2.2 *Return On Equity* (ROE) Pada PT Unilever Indonesia Tbk Periode 2010-2019.....**Error! Bookmark not defined.**

4.2.3 <i>Debt to Equity Ratio (DER)</i> Pada PT Unilever Indonesia Tbk Periode 2010-2019.....	Error! Bookmark not defined.
4.2.4 Harga Saham Pada PT Unilever Indonesia Tbk Periode 2010-2019	Error! Bookmark not defined.
4.2.5 Pengaruh <i>Earning Per Share (EPS)</i> , <i>Return On Equity (ROE)</i> dan <i>Debt to Equity Ratio (DER)</i> Terhadap Harga Saham Pada PT Unilever Indonesia Tbk Periode 2010-2019	Error! Bookmark not defined.
BAB V SIMPULAN DAN SARAN	Error! Bookmark not defined.
5.1. Simpulan.....	Error! Bookmark not defined.
5.2. Saran	Error! Bookmark not defined.
DAFTAR PUSTAKA	Error! Bookmark not defined.
LAMPIRAN	