UTILIZING INSTAGRAM IN TEACHING WRITING: THE TEACHERS' PERCEPTIONS

A THESIS

Submitted to Fulfil the Requirements for *Sarjana Pendidikan* Degree at English Education Department of Faculty of Educational Sciences and Teachers' Training Siliwangi University

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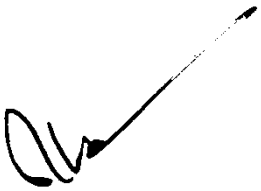	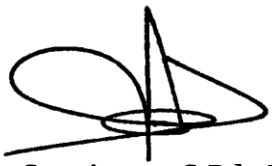
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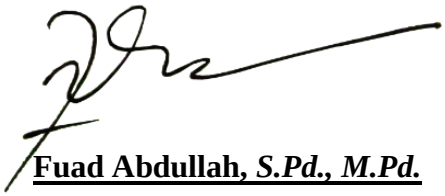

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PERNYATAAN

Dengan ini saya menyatakan bahwa skripsi yang berjudul *"Utilizing Instagram in Teaching Writing: The Teachers' Perceptions"* beserta seluruh isinya adalah sepenuhnya karya saya sendiri, dan saya tidak melaksanakan penjiplakan atau pengutipan dengan cara-cara yang tidak sesuai dengan etika keilmuan. Atas pernyataan ini saya siap menanggung konsekuensi atau sanksi terhadap etika keilmuan atau ada klaim dari pihak lain terhadap keaslian skripsi ini.

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ABSTRAK

FAISAL ABDUL ROSID. 2021. "*Utilizing Instagram In Teaching Writing: The Teachers' Perceptions*". Pendidikan Bahasa Inggris. Fakultas Keguruan dan Ilmu Pendidikan (FKIP). Universitas Siliwangi. Tasikmalaya.

Penelitian ini bertujuan untuk menyelidiki persepsi guru dalam menggunakan Instagram di dalam pengajaran *writing* mereka. Studi kasus deskriptif telah digunakan sebagai desain penelitian. Penelitian ini melibatkan dua guru Sekolah Menengah Atas yang sedang mengajar di salah satu Sekolah Menengah Atas di Tasikmalaya sebagai peserta penelitian. Mereka telah berpengalaman dalam mengajar menggunakan Instagram di dalam pengajaran *writing* mereka. Data telah dikumpulkan melalui wawancara semi-terstruktur dan dianalisis secara tematik. Temuan penelitian ini menjelaskan bahwa ada tiga persepsi yang muncul dari para guru dalam mengajar *writing* menggunakan Instagram, yaitu: Instagram memfasilitasi para guru dalam mengajar *writing*, Instagram mengikutsertakan para siswa dalam *writing*, dan manfaat dalam menggunakan Instagram di dalam pengajaran *writing*. Penelitian ini diharapkan menjadi *role model* bagi para guru yang ingin menggunakan Instagram dalam pengajaran *writing*. Investigasi lebih lanjut disarankan dengan melibatkan lebih banyak peserta dan mengaplikasikan skill kebahasaan yang lain untuk mendapatkan variasi temuan yang lainnya.

Kata kunci: Instagram, Pengajaran *writing*, Persepsi Guru

ABSTRACT

FAISAL ABDUL ROSID. 2021. "*Utilizing Instagram In Teaching Writing: The Teachers' Perceptions*". English Education Department. Faculty of Educational Sciences and Teacher's Training (*FKIP*). Siliwangi University. Tasikmalaya.

This study aimed at investigating the Teachers' Perceptions on using Instagram in their teaching writing. A descriptive case study was used as the research design. This study involved two high school teachers who teach English in one of senior high school at Tasikmalaya as the research participants. They have experience in teaching writing using Instagram. The data were collected through a semi-structured interview and analyzed thematically. The findings of this study described that there were three perceptions emerged by the teachers in teaching writing using Instagram which are: Instagram facilitates teachers in teaching writing, Instagram engages students in writing, and the advantages of using Instagram in teaching writing. This research is expected to be a role model for teachers who will use Instagram in their teaching. Further investigation is suggested by involving more participants and apllied in another language skill in order to obtain more various findings.

Keywords: Instagram, Teaching writing, Teachers' Perceptions

PREFACE

The first chapter contains the background of the utilizing instagram in teaching writing and the aim of this study. The description of Mobile Asisted Language Learning (MALL), the role of social media in EFL language classrooms and challenges and perceptions of Instagram as platform to teach writing are explained in the second chapter. This research needs several procedures to achieve the desired results including method, settings and participants, technique of collecting the data, and technique of data analysis presented in the third chapter.

The results themselves come out in the fourth chapter. It includes the data findings and discussion spread in the three main themes. The last chapter comprises the assumption based on the data findings and another idea for other teachers or lecturers and researchers dealing with the perceptions of using Instagram in teaching writing.

The present research can be accomplished because of many supports from several people. The writer states her gratitude in the acknowledgements part. On this occasion, the writer would like to express her gratitude to them, may Allah *SWT*. reply their kindness in better ways.

The writer realizes that this research is still far from being perfect. Then, the writer greatly expects such suggestions and constructive criticism from the readers to improve this thesis. Hopefully, this research will be useful and beneficial both for the writer and the readers.

Tasikmalaya, February 2021

The Writer

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All praises are due to Allah *swt*., the highest, the creator of the universe. Because of His grace, I can finally finish my thesis entitled "Utilizing Instagram in Teaching Writing: The Teachers' Perceptions". This thesis is submitted to fulfill one of the requirements for getting *Sarjana Pendidikan* degree at English Education Department of Faculty of Educational Sciences and Teachers' Training of Siliwangi University, Tasikmalaya.

One of the greatest moments in my life is when I found many superb people around me. They play important roles that make me believe that I am able to finish this thesis. Hereby, I proudly express a bunch of thanks to the following people:

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Finally, I would like to thank everybody who was important to the successful realization of this undergraduate thesis. I believe that to get success,

our courage must be greater than our fear. Every successful person should get a failure, do not be scared to fail. Just do your best and let Allah SWT. do the rest.

Tasikmalaya, February 2021

The Writer

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