

ABSTRACT

**IMPLEMENTATION OF THE SAVINGS FUNDS COLLECTION iB
MASLAHAH WITH A BALL PICK-UP SYSTEM AT PT. BANK JABAR
BANTEN SHARIA CIAMIS SUB BRANCH OFFICE**

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This study aims to determine (1) the implementation of collecting savings funds with a ball pick-up system; (2) the rate of growth in the number of customers with a ball pick system; (3) obstacles encountered and solutions taken in the implementation of collecting savings funds using the ball pick-up system at PT. Bank Jabar Banten Syariah Ciamis Sub-Branch Office. The method used in this research is descriptive qualitative method. Sources of data used are primary data and secondary data. The data collection techniques used were in-depth interviews and participatory observation. Based on the results of data analysis, the implementation of savings fund collection by means of a ball pick-up system carried out by PT. Bank Jabar Banten Syariah Ciamis Sub-Branch Office is doing well, this can be seen from the increasing number of customers.

Keywords : Sharia Bank, savings, ball pick-up system.