

## **ABSTRACT**

### **EFFECT OF SIMPLE MOVING AVERAGE ON STOCK TRADING VOLUME**

**(Census on Food & Beverages Sub-Sector Manufacturing Companies Listed  
on the Indonesia Stock Exchange)**

**By:**

**WIDYA NUR ASTUTI  
NPM: 143403046**

**Guide :**

**Dr. Jajang Badruzaman. S.E., M.Si., Ak., CA  
H.Maman Suherman, SE.,Ak., CA**

*This study aims to determine: (1).Simple Moving Average in Food & Beverages Sub-Sector Manufacturing Companies listed on the Indonesia Stock Exchange. (2) Stock Trading Volume in Food & Beverages Sub-Sector Manufacturing Companies listed on the Indonesia Stock Exchange. (3) The Effect of Simple Moving Average on Stock Trading Volume in Food & Beverages Sub-Sector Manufacturing Companies listed on the Indonesia Stock Exchange. The objects of this study include the Simple Moving Average, and Stock Trading Volume on Food & Beverages Sub-Sector Manufacturing Companies listed on the Indonesian Stock Exchange. Indonesia stock exchange. The research method uses descriptive analytical method with a census approach. Data collection techniques are carried out through secondary data. The analytical tool used is simple linear regression analysis. The results showed that: (1) Simple Moving Average, and Stock Trading Volume fluctuated, (2) Simple Moving Average had a significant effect on Stock Trading Volume in Food & Beverages Sub-Sector Manufacturing Companies. listed on the Indonesia Stock Exchange.*

*Keywords: Simple Moving Average, Stock Trading Volume*

## **ABSTRAK**

### **PENGARUH *SIMPLE MOVING AVERAGE* TERHADAP VOLUME PERDAGANGAN SAHAM (Sensus pada Perusahaan Manufaktur Sub Sektor *Food & Beverages* yang Terdaftar di Bursa Efek Indonesia)**

**Oleh:**

**WIDYA NUR ASTUTI  
NPM: 143403046**

**Pembimbing :**

**Dr. Jajang Badruzaman., S.E., M.Si., Ak., CA  
H.Maman Suherman, SE.,AK., CA**

Penelitian ini bertujuan untuk mengetahui : (1).Simple Moving Average pada Perusahaan Manufaktur Sub Sektor Food & Beverages yang terdaftar di Bursa Efek Indonesia. (2) Volume Perdagangan Saham pada Perusahaan Manufaktur Sub Sektor Food & Beverages yang terdaftar di Bursa Efek Indonesia. (3) Pengaruh Simple Moving Average terhadap Volume Perdagangan Saham pada Perusahaan Manufaktur Sub Sektor Food & Beverages yang terdaftar di Bursa Efek Indonesia.. Objek penelitian ini meliputi Simple Moving Average, dan Volume Perdagangan Saham pada Perusahaan Manufaktur Sub Sektor Food & Beverages yang terdaftar di Bursa Efek Indonesia. Metode penelitian menggunakan metode deskriptif analitis dengan pendekatan sensus. Teknik pengumpulan data dilakukan melalui data sekunder,. Alat analisis yang digunakan adalah Analisis regresi linier sederhana.. Hasil penelitian menunjukkan bahwa : (1) Simple Moving Average, dan Volume Perdagangan Saham mengalami fluktuasi, (2) Simple Moving Average berpengaruh signifikan terhadap Volume Perdagangan Saham pada Perusahaan Manufaktur Sub Sektor Food & Beverages yang terdaftar di Bursa Efek Indonesia.

Kata Kunci : Simple Moving Average, Volume Perdagangan Saham