

## **ABSTRACT**

**SALAMATUL FAUZIAH, 2024. “THE INFULUENCE OF THE FAMILY HOPE PROGRAM ON FAMILY EDUCATION AND HEALTH (A Survey in Mangkubumi Subdistrict, Tasikmalaya City). “Departement of Community Education, Faculty of Teacher Training and Education, Siliwangi University.**

The Family Hope Program (Program Keluarga Harapan/PKH) is a social assistance program from the government aimed at poor families, with a primary focus on education and health. This study aims to determine the impact of the Family Hope Program on education and family health in Mangkubumi Subdistrict. The research method used in this study is simple linear regression analysis with a quantitative approach. The sampling technique employed is non-probability sampling using a saturated sample, with a total sample of 91 respondents. The hypothesis test results show that the t-value for the Education variable is 3.789, while the t-value for the Family Health variable is 2.738. The Determination Coefficient ( $R^2$ ) for the Education variable is 0.139, indicating that PKH contributes approximately 13.9% to Education. Meanwhile, the Determination Coefficient ( $R^2$ ) for the Family Health variable is 0.279, indicating that PKH contributes approximately 27.9% to Family Health. The remaining effects on both variables are influenced by factors outside the Family Hope Program. Based on the analysis results, it can be concluded that PKH has an impact on education and family health in the Mangkubumi Subdistrict.

**Keywords** : Family Hope Program, Education, Family Health