

ABSTRACT

THE EFFECT OF ASSET STRUCTURE, DEBT TO EQUITY RATIO (DER), AND TOTAL ASSETS TURNOVER (TATO) ON RETURN ON ASSETS (ROA) AT PT INDOFARMA TBK

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The purpose of this study was to determine and analyze how the Influence of Asset Structure, Debt to Equity Ratio (DER) and Total Assets TurnOver (TATO) on Return on Asset (ROA) at PT Indofarma Tbk. The research method used was verification using a quantitative approach. The type of data used is time series. The data source used was secondary data in the form of the annual financial report of the company PT Indofarma Tbk, and the data analysis tool used was multiple linear regression analysis. The results of the study obtained that Asset structure has no effect on the return on assets of PT. Indofarma Tbk, Debt to Equityratio has a negative effect on the return on assets of PT. Indofarma Tbk, Total asset turnover has no effect on the return on assets of PT. Indofarma Tbk.

***Keywords: Asset Structure, Debt To Equity Ratio, Total Assets Turnover,
Return On Assets.***