

## ABSTRAK

ANDROMEDA NURUL FIRDAUS, 2024. **“Dampak Peternakan Ayam Terhadap Kondisi Lingkungan dan Sosial Ekonomi Masyarakat di Desa Sukajaya Kecamatan Cimerak Kabupaten Pangandaran”**. Jurusan Pendidikan Geografi Fakultas Keguruan dan Ilmu Pendidikan Universitas Siliwangi Tasikmalaya

Desa Sukajaya, Kecamatan Cimerak, Kabupaten Pangandaran, memiliki sejumlah peternakan ayam yang berkembang seiring dengan meningkatnya permintaan akan produk ayam. Namun, keberadaan peternakan ayam ini tidak lepas dari berbagai permasalahan yang muncul, baik terhadap kondisi lingkungan maupun sosial ekonomi masyarakat setempat. Permasalahan utama yang dihadapi meliputi polusi udara dan air akibat limbah peternakan, serta kerusakan jalan yang disebabkan oleh lalu lintas berat dari kendaraan pengangkut. Di sisi lain, dari segi ekonomi, peternakan ayam di Desa Sukajaya juga memiliki dampak positif, seperti penyerapan tenaga kerja lokal dan peningkatan pendapatan bagi masyarakat sekitar. Penelitian ini bertitik tolak pada permasalahan pokok yang meliputi dampak peternakan ayam terhadap kondisi lingkungan dan ekonomi sosial di Desa Sukajaya, Kecamatan Cimerak, Kabupaten Pangandaran. Fokus utama dari penelitian ini adalah untuk mengetahui sejauh mana peternakan ayam mempengaruhi kondisi lingkungan fisik serta aspek sosial ekonomi masyarakat setempat. Penelitian ini menggunakan metode deskriptif kuantitatif dengan teknik observasi lapangan, wawancara, studi dokumentasi, dan analisis data yang diperoleh dari pengamatan langsung maupun hasil wawancara dengan responden di lokasi penelitian. Data yang didapatkan kemudian dikumpulkan, direduksi, dan disajikan dalam bentuk deskripsi. Populasi sampel penelitian ini dipilih menggunakan teknik purposive sampling dan simple random sampling dengan yang dipilih yaitu satu pemilik peternakan, lima belas pekerja peternakan, dan delapan belas masyarakat sekitar. Aktivitas peternakan ayam di Desa Sukajaya, Kecamatan Cimerak, Kabupaten Pangandaran meliputi berbagai kegiatan seperti pemeliharaan ayam, pemeliharaan lingkungan, serta pemasaran dan penjualan produk ayam. Dampak dari kegiatan peternakan ayam ini terhadap kondisi lingkungan di Desa Sukajaya terlihat dari berbagai aspek. Secara fisik, peternakan ayam menyebabkan polusi dan kerusakan jalan akibat aktivitas transportasi dan limbah. Selain itu, dampak sosial ekonomi masyarakat juga cukup signifikan, antara lain dengan adanya penyerapan tenaga kerja lokal dan peningkatan pendapatan bagi masyarakat setempat. Penelitian ini menyimpulkan bahwa meskipun peternakan ayam memberikan manfaat ekonomi yang signifikan, diperlukan pengelolaan yang lebih baik terhadap limbah dan dampak lingkungan untuk meminimalisir efek negatif terhadap masyarakat.

**Kata Kunci : Peternakan Ayam, Dampak, Lingkungan, Sosial Ekonomi**

## **ABSTRAK**

ANDROMEDA NURUL FIRDAUS, 2024. "*The Impact of Chicken Farming on Environmental and Socio-Economic Conditions in Sukajaya Village, Cimerak District, Pangandaran Regency*". Department of Geography Education, Faculty of Teacher Training and Education, Siliwangi University, Tasikmalaya.

*The village of Sukajaya, located in Cimerak Subdistrict, Pangandaran Regency, has a number of chicken farms that have developed in response to the increasing demand for chicken products. However, the presence of these chicken farms is not without various emerging issues, both in terms of the environmental and socio-economic conditions of the local community. The main problems include air and water pollution due to farm waste, as well as road damage caused by heavy traffic from transport vehicles. On the other hand, economically, chicken farming in Sukajaya also has positive impacts, such as local job creation and increased income for the surrounding community. This research focuses on the primary issue of the impact of chicken farming on the environmental and socio-economic conditions in Sukajaya Village, Cimerak Subdistrict, Pangandaran Regency. The main focus of this study is to determine the extent to which chicken farming affects the physical environmental conditions and the socio-economic aspects of the local community. The study uses a descriptive quantitative method with field observation techniques, interviews, documentation studies, and data analysis obtained from direct observation and interviews with respondents at the research location. The collected data is then reduced and presented in descriptive form. The research sample population was selected using purposive sampling and simple random sampling techniques, which included one farm owner, fifteen farm workers, and eighteen local residents. The activities of chicken farming in Sukajaya Village, Cimerak Subdistrict, Pangandaran Regency include various activities such as chicken maintenance, environmental maintenance, as well as marketing and selling chicken products. The impact of these chicken farming activities on the environmental conditions in Sukajaya is seen from various aspects. Physically, chicken farming causes pollution and road damage due to transport and waste activities. Additionally, the socio-economic impact on the community is also significant, including local job creation and increased income for the surrounding community. This research concludes that although chicken farming provides significant economic benefits, better management of waste and environmental impacts is needed to minimize the negative effects on the community.*

**Keywords:** *Chicken Farming, Impact, Environment, Socio-Economic*