

ABSTRACT

LUSIANA DEWI, 2024. **COMMUNITY EMPOWERMENT THROUGH THE FAMILY HOPE PROGRAM IN IMPROVING FAMILY HEALTH** (*Study At Family Health Program at the Social Service of Sukarame District, Tasikmalaya Regency*). Department of Community Education, Faculty of Teacher Training and Education, Siliwangi University, Tasikmalaya.

The family hope program (PKH) is one of the government's efforts to alleviate poverty and improve public health. Efforts to achieve these goals require empowerment of PKH beneficiary communities, especially in health issues. There are several problems, especially in the health sector, which often occur in Sukamenak Village where stunting is a problem, therefore in PKH there is counseling to provide information aimed at the community to pay attention to the quality of children's nutrition. The purpose of this study was to determine the process of Community Empowerment Through the Family Hope Program (PKH) in Improving Family Health. The method used in this study is qualitative with a descriptive approach. Data collection techniques in this study through observation, interviews, and documentation. The results of the study showed that in the process of empowering PKH recipient families, four indicators were used, namely 1) Power within indicator, implemented by PKH facilitators by collaborating and coordinating and motivating. 2) Power to indicator is implemented by PKH facilitators so that PKH KPM can access health services. 3) Power over indicator, PKH facilitators help with various problems faced by PKH KPM. 4) Power with indicator, PKH facilitators implement the program by forming a Joint Business (KUBE). In conclusion, the empowerment of the PKH program can be seen from the motivation, awareness and desire within themselves to change, being able to reach welfare accesses

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