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**ABSTRACT**

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***THE EFFECT OF NUTRITION EDUCATION ON COMIC MEDIA ON INCREASING OF KNOWLEDGE AND ATTITUDE REGARDING HEALTHY SNACKS AMONG ELEMENTARY SCHOOL STUDENTS***

*Consumption of snacks is one of the risk factors for food poisoning. Efforts to reduce children's exposure to unhealthy and unsafe snacks can be made by providing nutrition education. The use of lecture methods and comic media is an effective and attractive means of education for children aged 9-12 years. The purpose of this study was to analyze the effect of nutrition education through comic media on improving knowledge and changing attitudes regarding healthy and safe snacks. This study used a quasi-experimental method with a pre- and post-test without control group design. The research subjects were 36 fifth-grade students from SDN Wanaraja 3 in Garut Regency in 2024. The subjects were selected using purposive sampling. Data analysis was conducted using the Paired Dependent T-Test to observe the differences in knowledge and attitude, as well as the Pearson Product Moment Test to indicate that the changes in attitude were due to increased knowledge. The analysis results showed that nutrition education using comic media had an effect on increasing knowledge about healthy and safe snacks among fifth-grade students with a p-value of 0.001 ( $p < 0.05$ ), and it also influenced changes in attitudes towards healthy and safe snacks with a p-value of 0.001 ( $p < 0.05$ ). Moreover, it was found that there is a relationship between increased knowledge and changes in attitudes towards healthy and safe snacks with a p-value of 0.001 ( $p < 0.05$ ). It is expected that this comic media can be used as a tool to deliver nutrition education to elementary school students.*

**Keywords:** *Comic, Food Poisoning, Knowledge, Nutritional Education Attitude.*