

ABSTRACT

THE INFLUENCE OF LEADERSHIP STYLE AND PHYSICAL WORK ENVIRONMENT ON EMPLOYEE PERFORMANCE

(Case study on employees of Zona Retailindo Group Tasikmalaya)

By:

Akbar Nurrohmat

203402114

Guide I : Ane Kurniawati

Guide II : Dian Kurniawan

The purpose of this research is to determine and analyze Leadership Style and Physical Work Environment as well as the influence of Leadership Style and Physical Work Environment on Employee Performance in Retailindo Group Tasikmalaya Zone Employees. The research method used is a survey method. The sampling technique uses the census method. Primary data was obtained directly by distributing questionnaires to 51 employees of the Tasikmalaya retailindo group zone. Secondary data was obtained from a literature review and the company. Data were analyzed using multiple linear regression analysis. The research results show that the Leadership Style is in the good category, the physical work environment is in the good category, and Employee Performance is in the good category. Leadership Style and Physical Work Environment influence on Employee Performance in Retailindo Group Tasikmalaya Zone Employees.

Keywords: Leadership style; Physical Work Environment, Employee Performance.

ABSTRAK

PENGARUH GAYA KEPEMIMPINAN DAN LINGKUNGAN KERJA FISIK TERHADAP KINERJA KARYAWAN (studi kasus pada karyawan Zona Retailindo Group Tasikmalaya)

Oleh:

Akbar Nurrohmat

203402114

Pembimbing I : Ane Kurniawati

Pembimbing II : Dian Kurniawan

Tujuan penelitian ini adalah untuk mengetahui dan menganalisis Gaya Kepemimpinan dan Lingkungan Kerja Fisik serta pengaruh Gaya Kepemimpinan dan Lingkungan Kerja Fisik terhadap Kinerja Karyawan pada Karyawan Zona Retailindo Group Tasikmalaya. Metode penelitian yang digunakan adalah metode survei. Teknik pengambilan sampel menggunakan metode sensus. Data primer diperoleh langsung melalui penyebaran kuesioner kepada 51 karyawan zona retailindo group Tasikmalaya data sekunder diperoleh dari kajian pustaka serta pihak perusahaan. Data dianalisis menggunakan analisis regresi linear berganda. Hasil penelitian menunjukkan bahwa Gaya Kepemimpinan dalam kategori baik, Lingkungan kerja fisik termasuk dalam kategori baik, dan Kinerja Karyawan termasuk dalam kategori baik. Gaya kepemimpinan dan lingkungan kerja fisik berpengaruh terhadap kinerja karyawan Zona Retailindo Group Tasikmalaya.

Kata Kunci: Gaya Kepemimpinan, Lingkungan Kerja Fisik, Kinerja Karyawan.