

## **ABSTRACT**

### ***THE INFLUENCE OF MANAGERIAL OWNERSHIP , INSTITUTIONAL OWNERSHIP, AND PROFITABILITY ON STOCK PRICES***

*(Survey Of Consumer Non Cyclical Companies Listed On The Indonesian Stock Exchange In 2018-2022)*

By:

Jejen Jaenudin

203403115

*Guide I* : Nisa NoorWahid., S.E., M.M.

*Guide II* : Adil Ridlo Fadillah S.E., M.Si., Ak., CA

*This research aims to determine: (1) Managerial ownership, institutional ownership, profitability and stock prices in consumer non cyclical companies for the 2018-2022 period. (2) To determine the partial and simultaneous influence of managerial ownership, institutional ownership and profitability on stock prices in consumer non cyclical companies for the 2018-2022 period. The method used in this research is quantitative with a survey approach and analysis methods using panel data regression. Sample selection using purposive sampling obtained thirteen companies as samples. The research results show that: (1) Managerial ownership, institutional ownership, profitability, and stock prices experienced increases and decreases in value in consumer non cyclical companies for the 2018-2022 period. (2) Managerial ownership has no effect on stock prices, institutional ownership has no effect on stock prices, and profitability has a significant positive effect on stock prices. (3) Managerial ownership, institutional ownership, and profitability simultaneously have no effect on stock prices.*

*Keywords: Managerial Ownership, Institutional Ownership, Profitability, Stock Price*

## ABSTRAK

### **PENGARUH KEPEMILIKAN MANAJERIAL, KEPEMILIKAN INSTITUSIONAL, DAN PROFITABILITAS TERHADAP HARGA SAHAM**

(Survei pada Perusahaan sektor *consumer non cyclicals* yang Terdaftar di Bursa Efek Indonesia pada Tahun 2018-2022)

Oleh:

Jejen Jaenudin

203403115

Pembimbing I : Nisa Noor Wahid S.E.,M.M

Pembimbing II : Adil Ridlo Fadillah S.E.,M.Si.,Ak.,CA

Penelitian ini bertujuan untuk mengetahui : (1) Kepemilikan manajerial, kepemilikan institusional, profitabilitas, dan harga saham pada perusahaan *consumer non cyclicals* periode 2018-2022. (2) Untuk mengetahui Pengaruh kepemilikan manajerial, kepemilikan institusional dan profitabilitas secara parsial dan simultan terhadap harga saham pada perusahaan *consumer non cyclicals* periode 2018-2022. Metode yang digunakan dalam penelitian ini adalah kuantitatif dengan pendekatan survei dan metode analisis menggunakan regresi data panel. Pemilihan sampel menggunakan *purposive sampling* diperoleh tiga belas perusahaan sebagai sampel. Hasil penelitian menunjukkan bahwa: (1) Kepemilikan manajerial, kepemilikan institusional, profitabilitas, dan harga saham mengalami kenaikan dan penurunan nilai pada perusahaan *consumer non cyclicals* periode 2018-2022. (2) Kepemilikan manajerial tidak berpengaruh terhadap harga saham, kepemilikan institusional tidak berpengaruh terhadap harga saham, dan profitabilitas berpengaruh positif signifikan terhadap harga saham. (3) Kepemilikan manajerial, kepemilikan institusional, dan profitabilitas secara simultan tidak berpengaruh terhadap harga saham.

Kata Kunci: Kepemilikan manajerial, kepemilikan institusional, profitabilitas, harga saham