

## ABSTRAK

### **PENGARUH PROFITABILITAS, *LEVERAGE*, DAN LIKUIDITAS TERHADAP HARGA SAHAM (Survei Pada Perusahaan Perbankan emiten Bursa Efek Indonesia Tahun 2017-2023)**

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Tujuan penelitian ini untuk mengetahui (1) *Return On Assets, Debt Equity Ratio, Current Ratio*, dan Harga Saham. (2) Pengaruh *Return On Assets, Debt Equity Ratio, Current Ratio* secara parsial terhadap Harga Saham. (3) Pengaruh *Return On Assets, Debt Equity Ratio, Current Ratio* secara simultan terhadap Harga Saham. Metode penelitian yang digunakan yaitu analisis deskriptif dengan pendekatan kuantitatif, berdasarkan metode *purposive sampling* dengan kriteria tertentu, terdapat dua puluh satu (21) Perbankan yang terpilih menjadi sampel. Data yang digunakan merupakan data sekunder yang berasal dari laporan tahunan masing-masing perbankan tahun 2017 - 2023 yang diperoleh melalui *website* resmi Bursa Efek Indonesia yaitu [www.idx.co.id](http://www.idx.co.id) yang digunakan sebagai objek dalam penelitian ini. Teknik analisis data yang digunakan adalah teknik regresi data panel dengan pendekatan *fixed effect model*. Hasil penelitian menunjukkan bahwa (1) *Return On Assets, Debt Equity Ratio, Current Ratio* mengalami kenaikan dan penurunan setiap tahunnya atau bersifat fluktuatif. (2) *Debt Equity Ratio, Current Ratio* secara parsial tidak berpengaruh terhadap Harga Saham, *Return On Assets* secara parsial berpengaruh positif dan signifikan terhadap Harga Saham (3) *Return On Assets, Debt Equity Ratio, Current Ratio* secara simultan berpengaruh signifikan terhadap Harga Saham.

Kata kunci: *Return On Assets, Debt Equity Ratio, Current Ratio*, dan Harga Saham.

## **ABSTRACT**

### **THE EFFECT OF PROFITABILITY, LEVERAGE, AND LIQUIDITY ON STOCK PRICES**

**(Survey of Banking Companies Issued on the Indonesian Stock Exchange  
2017-2023)**

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*The purpose of this research is to determine (1) Return On Assets, Debt Equity Ratio, Current Ratio, and Stock Prices. (2) Partial influence of Return On Assets, Debt Equity Ratio, Current Ratio on Share Prices. (3) Simultaneous influence of Return On Assets, Debt Equity Ratio, Current Ratio on Share Prices. The research method used is descriptive analysis with a quantitative approach, based on a purposive sampling method with certain criteria, there are twenty-one (21) banks selected as samples. The data used is secondary data originating from the annual reports of each bank for 2017 - 2023 obtained through the official website of the Indonesian Stock Exchange, namely [www.idx.co.id](http://www.idx.co.id), which is used as the object in this research. The data analysis technique used is a panel data regression technique with a fixed effect model approach. The research results show that (1) Return On Assets, Debt Equity Ratio, Current Ratio experience increases and decreases every year or are fluctuating. (2) Debt Equity Ratio, Current Ratio partially have no effect on Stock Prices, Return On Assets partially have a positive and significant effect on Stock Prices (3) Return On Assets, Debt Equity Ratio, Current Ratio simultaneously have a significant effect on Stock Prices.*

*Keywords: Return On Assets, Debt Equity Ratio, Current Ratio, and Share Prices.*