

## **ABSTRACT**

**GINANJAR MASYHUR. 2024. "PERCEIVED USEFULNESS OF CANVAS LMS AND ITS EFFECT ON STUDENTS' LEARNING MOTIVATION".** English Education Department, Faculty of Educational Science and Teachers' Training, Siliwangi University, Tasikmalaya.

A Learning Management System (LMS) is important to support the learning process to be more structured and organised, and one of the most famous and widely used LMS is Canvas. But aside from aiding teachers, students' Perceived Usefulness of Canvas with all its features and contents can also affect students' motivation to learn. This research focused on how Canvas is perceived as useful and how it affects students' learning motivation. The participants of this study are students of the English Education Department who studied Technology Enhanced Language Learning (TELL) course and used Canvas as its LMS in one of the universities of Tasikmalaya, Indonesia. By using Technology Acceptance Model (TAM) and ARCS model of learning motivation as foundations, the data was collected by utilising semi-structured interview and analysed by qualitative data analysis from Miles et al. (2014). The findings showed that students' Perceived Usefulness of Canvas greatly affect students' learning motivation in all aspects, specifically the Relevance, Confidence, and Satisfaction aspects of ARCS. The results of this research contributes to finding out how students' perception of Canvas' usefulness affect their learning motivation, and by extension, also give insights to teachers about how they could utilise Canvas to its full potential by considering said students' perceptions towards Canvas and the effect on their learning motivation.

**Keywords:** Technology Acceptance Model, ARCS Model of Learning Motivation, Canvas, Learning Motivation, Higher Education Students