

ABSTRAK

TINGKAT PENERAPAN STANDAR OPERASIONAL PROSEDUR USAHATANI ANGGUR DAN KONTRIBUSINYA TERHADAP PENDAPATAN RUMAH TANGGA DI KELOMPOK TARUNA TANI MEKAR BAYU DESA CIGANJENG

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Usahatani anggur merupakan usahatani yang memiliki nilai ekonomis yang tinggi. Penelitian ini bertujuan untuk (1) Mengidentifikasi penerapan SOP usahatani anggur, (2) Menganalisis kontribusi usahatani anggur terhadap pendapatan petani. Penelitian ini dilaksanakan di Kelompok Taruna Tani Mekar Bayu Desa Ciganjeng pada bulan Februari 2024. Metode penelitian menggunakan metode survei dengan penentuan responden menggunakan sensus terhadap 30 petani yang berusahatani anggur. Data tingkat penerapan standar operasional prosedur usahatani anggur dianalisis secara deskriptif kuantitatif, dan kontribusi usahatani anggur dianalisis menggunakan alat analisis usahatani. Hasil Penelitian menunjukkan bahwa tingkat penerapan SOP usahatani anggur termasuk ke dalam kategori optimal dengan memperoleh nilai 80,29 persen. Kontribusi usahatani anggur tergolong ke dalam kategori rendah dengan memperoleh nilai 30 persen. Rata rata kontribusi usahatani anggur terhadap pendapatan rumah tangga sebesar Rp14.912,071 pertahun.

Kata Kunci: SOP Usahatani Anggur, Kontribusi Usahatani

ABSTRACT

THE LEVEL OF IMPLEMENTATION OF STANDARD OPERATING PROCEDURES FOR GRAPE FARMING AND ITS CONTRIBUTION TO HOUSEHOLD INCOME IN KELOMPOK TARUNA TANI MEKAR BAYU IN CIGANJENG VILLAGE

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Grape farming is an agricultural activity with high economic value. This study aims to (1) identify the implementation of Standard Operating Procedures (SOP) in grape farming, and (2) analyze the contribution of grape farming to farmers' income. The research was conducted at the Mekar Bayu Youth Farmers Group in Ciganjeng Village in February 2024. The research methodology employed a survey method, with respondents determined through a census of 30 grape farmers. The data on the level of SOP implementation in grape farming were analyzed descriptively and quantitatively, while the contribution of grape farming was analyzed using farm business analysis tools. The results showed that the level of SOP implementation in grape farming falls into the optimal category, achieving a score of 80,29 percent. The contribution of grape farming to farmers' income falls into the low category, with a score of 30 percent. On average, the contribution of grape farming to household income was Rp14.912,071 per year.

Keywords : SOP in Grape Farming, Contribution of Grape Farming