

ABSTRACT

MOHAMMAD GERRARD RAIDAN AZIZ. 2024. **MANAGEMENT OF THE PROGRAM HAYU DIAJAR BUMI PASUNDAN IN INCREASING INTEREST LEARNING** (*Study on West Java Mobile Zillennial Tasikmalaya City in Setiawargi Village, Tamansari District, Tasikmalaya City*). Department of Community Education, Faculty of Teacher Training and Education, Siliwangi University.

A community empowerment program is needed to increase interest in learning in Setiawargi Village, Tamansari District, Tasikmalaya City. The aim of this research is to determine the management of the Hayu Diajar Bumi Pasundan program in increasing interest in learning. The method used in this research is qualitative using a descriptive approach. The data collection techniques used were observation, interviews and documentation. The research results obtained are that the management carried out in the Hayu Diajar Bumi Pasundan program runs regularly and is well conceptualized so that it can provide benefits and good output. First, at the planning stage, research, needs analysis, target setting and conformity with the organization's vision and mission have been carried out. Second, at the organizing stage, an organized and participatory committee structure has been developed. Third, the implementation stage focuses on four points of Sustainable Development Goals (SDGs), namely Good Health and Well Being, Quality Education, Sustainable Cities and Communities, and Climate Action. Fourth, at the control stage, monitoring the progress of activities, evaluating work results and handling obstacles efficiently. Fifth, at the evaluation stage, we have monitored each division, set targets, followed up on work results, and carried out routine evaluations. The conclusion of this research is that the management of the Hayu Diajar Bumi Pasundan program organized by West Java Bermobil Zillennial Tasikmalaya City in Setiawargi Village, Tamansari District, Tasikmalaya City can produce positive outcomes, namely creating people who love learning.

Keywords: *HYDBP, Interest Learning, Program Management.*