ABSTRACT

MONITA, 2024. WOMEN EMPOWERMENT THROUGH PKK GROUP COOPERATIVE (STUDY ON FAMILY EMPOWERMENT AND WELFARE GROUP IN CILAMPUNGHILIR VILLAGE, TASIKMALAYA REGENCY). Department Of Community Education Faculty Of Teacher Training And Education, University Of Siliwangi, Tasikmalaya. Supervisor Prof Yus Darusman and Nastiti Novitasari.

Cooperatives were established to play a role in helping empower the community, in the PKK group cooperatives can help women in terms of clothing, food, shelter and Finance which of course focuses on the benefits of society as users. The research is intended to describe the empowerment of women through PKK group cooperatives. Qualitative methods are imposed as these research methods, with interviews, observations, and documentation, as data collection techniques. As for the analysis of data used data reduction (data reduction), data display (presentation of data), and conclusion drawing (drawing conclusions). The results of research on women's empowerment through PKK group cooperatives became the beginning for some women who care about the economy of Cilampunghilir residents, to make their citizens more understanding of the procedures for operating, so that they are no longer trapped in the scope of illegal lending transactions that end in losses. Conclusion from the research cooperative PKK Cilampunghilir this is the first village cooperative established by the Pkk group as a facility for women, so many who flocked to join the cooperative members and feel the results with the running of business activities from the cooperative loan proceeds.

Keywords: Women Empowerment, cooperative, PKK group