

## ABTRAK

**Herna Herlina, 2024. “Pengaruh Potensi Diri, Orientasi Masa Depan dan Lingkungan Keluarga Terhadap Pengambilan Keputusan Saat Melanjutkan Studi di Jurusan Pendidikan Ekonomi (Survey pada mahasiswa Pendidikan Ekonomi Angkatan 2020 – 2021 Fakultas Keguruan dan Ilmu Pendidikan Universitas Siliwangi)”. Jurusan Pendidikan Ekonomi Fakultas Keguruan dan Ilmu Pendidikan Universitas Siliwangi. Di bawah bimbingan Iis Aisyah S.Pd., M.Pd dan Ati Sadiyah S.Pd., M.Pd.**

---

Masalah dalam penelitian ini dilihat dari hasil observasi awal bahwa jurusan pendidikan ekonomi tidak dijadikan pilihan utama dalam memilih studi artinya mahasiswa tersebut memiliki minat yang rendah untuk masuk ke jurusan pendidikan ekonomi. Kemungkinan kedepannya dapat menyebabkan kurang konsentrasi selama pembelajaran berlangsung karena minat belajarnya kurang dan merasa tidak cocok atau salah memilih jurusan sehingga mahasiswa tersebut memutuskan untuk keluar. Penelitian ini bertujuan untuk mengetahui pengaruh potensi diri, orientasi masa depan dan lingkungan keluarga terhadap pengambilan keputusan saat melanjutkan studi di Jurusan Pendidikan Ekonomi Universitas Siliwangi. Metode yang digunakan dalam penelitian ini yaitu survey. Populasi dalam penelitian ini yaitu mahasiswa Jurusan Pendidikan Ekonomi Universitas Siliwangi dengan teknik sampel *proportional random sampling* dengan jumlah sampel 107 responden. Berdasarkan hasil penelitian menjelaskan bahwa 1) Terdapat pengaruh positif dan signifikan potensi diri terhadap pengambilan keputusan saat melanjutkan studi di Jurusan Pendidikan Ekonomi Universitas Siliwangi dengan  $t$  hitung  $>$   $t$  tabel ( $6,707 > 1,983$ ), Terdapat pengaruh positif dan signifikan orientasi masa depan terhadap pengambilan keputusan saat melanjutkan studi di Jurusan Pendidikan Ekonomi Universitas Siliwangi dengan  $t$  hitung  $>$   $t$  tabel ( $8,792 > 1,983$ ), Terdapat pengaruh positif dan signifikan lingkungan keluarga terhadap pengambilan keputusan saat melanjutkan studi di Jurusan Pendidikan Ekonomi Universitas Siliwangi dengan  $t$  hitung  $>$   $t$  tabel ( $7,730 > 1,983$ ). 2) Terdapat pengaruh positif dan signifikan potensi diri, orientasi masa depan dan lingkungan keluarga terhadap pengambilan keputusan saat melanjutkan studi di Jurusan Pendidikan Ekonomi Universitas Siliwangi dengan  $f$  hitung  $>$   $f$  tabel ( $29,873 > 2,69$ ).

***Kata Kunci: Lingkungan Keluarga, Orientasi Masa Depan, Pengambilan Keputusan, Potensi Diri***

## ABSTRACT

*Herna Herlina, 2024. "The Influence of Personal Potential, Future Orientation and Family Environment on Decision Making When Continuing Studies in the Department of Economic Education (Survey of Economic Education students Class of 2020 - 2021, Faculty of Teacher Training and Education, Siliwangi University)." Department of Economic Education, Faculty of Teacher Training and Education, Siliwangi University. Under the guidance of Iis Aisyah S.Pd., M.Pd and Ati Sadiyah S.Pd., M.Pd.*

---

*The problem in this research can be seen from the results of initial observations that the economics education major is not the main choice in choosing studies, meaning that students have low interest in entering the economics education major. It is possible that in the future it could cause a lack of concentration during the learning process because there is a lack of interest in studying and they feel unsuitable or have chosen the wrong major so that the student decides to leave. This research aims to determine the influence of personal potential, future orientation and family environment on decision making when continuing studies at the Department of Economic Education, Siliwangi University. The method used in this research is a survey. The population in this study were students from the Department of Economic Education, Siliwangi University using a proportional random sampling technique with a sample size of 107 respondents. Based on the research results, it is clear that 1) There is a positive and significant influence of self-potential on decision making when continuing studies at the Department of Economic Education, Siliwangi University with  $t \text{ count} > t \text{ table}$  ( $6.707 > 1.983$ ), There is a positive and significant influence of future orientation on decision making when continuing studies at the Department of Economic Education at Siliwangi University with  $t \text{ count} > t \text{ table}$  ( $8.792 > 1.983$ ), There is a positive and significant influence of the family environment on decision making when continuing studies at the Department of Economic Education at Siliwangi University with  $t \text{ count} > t \text{ table}$  ( $7.730 > 1.983$ ). 2) There is a positive and significant influence of personal potential, future orientation and family environment on decision making when continuing studies at the Department of Economic Education, Siliwangi University with  $f \text{ count} > f \text{ table}$  ( $29.873 > 2.69$ ).*

**Keywords:** *Decision Making, Family Environment, Future Orientation, Personal Potential*