

## ABSTRAK

EKI RIZKIA MAULIDA, 2024. “UNVEILING THE ADVANTAGES AND DISADVANTAGES OF CHAIN STORIES WITH VISUAL MEDIA IN SPEAKING ACTIVITIES BASED ON STUDENTS’ EXPERIENCES”. Program Studi Pendidikan Bahasa Inggris. Fakultas Keguruan dan Ilmu Pendidikan (FKIP). Universitas Siliwangi. Tasikmalaya.

Bahasa Inggris dijadikan sebagai bahasa asing di Indonesia. Dalam mempelajari bahasa Inggris, speaking menjadi salah satu skill yang paling sulit untuk dipraktikkan. Pada faktanya, siswa seringkali merasa kesulitan untuk menyampaikan ide ketika sedang melakukan aktivitas speaking. Hal tersebut dikarenakan siswa merasa bingung tentang apa yang harus disampaikan, sehingga mereka menginginkan proses pembelajaran yang menyenangkan. Oleh karena itu, guru harus pandai dalam menciptakan proses pembelajaran yang menyenangkan, salah satunya yaitu dengan menggunakan teknik pembelajaran yang menarik, chain stories contohnya. Disamping itu, teknik pembelajaran tersebut juga diintegrasikan dengan media pembelajaran yang dapat menarik perhatian siswa untuk aktif terlibat selama proses pembelajaran, yaitu media visual seperti gambar. Teknik pembelajaran dengan menggunakan media berperan penting dalam proses pembelajaran, terutama speaking. Melihat permasalahan tersebut, maka penelitian ini bertujuan untuk menyelidiki lebih dalam mengenai manfaat dan tantangan dari penggunaan chain stories dengan media visual dalam aktivitas speaking berdasarkan pengalaman siswa. Metode yang digunakan dalam penelitian ini adalah studi kasus. Partisipan terdiri dari 4 siswa di salah satu kursus Bahasa Inggris di Tasikmalaya. Pengumpulan data penelitian menggunakan wawancara semi terstruktur. Data analisis menggunakan analisis tematik (Braun & Clarke, 2006). Hasil penelitian menunjukkan bahwa peneliti menemukan tiga tema yang termasuk kelebihan dari chain stories dan dua tema yang termasuk kekurangan dari chain stories yang menjadi fokus temuan dalam penelitian ini, yaitu increasing students’ motivation to be actively involved, increasing students’ self-confidence, chain stories as a new idea to be implemented in English classes, technical problems during practicing chain stories, dan knowledge problems during practicing chain stories. Dengan demikian, guru dapat mempertimbangkan kelebihan dan kekurangan dari chain stories dengan media visual sebagai acuan untuk meningkatkan kemampuan speaking siswa dan proses belajar mengajar Bahasa Inggris, terutama aktivitas speaking.

**Kata Kunci: Chain stories, media visual, kelebihan, kekurangan, pengalaman siswa, aktivitas speaking.**

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English is used as a foreign language in Indonesia. When learning English, speaking is one of the most difficult skills to practice. Students often find it difficult to convey ideas when doing speaking activities. This is because students feel confused about what to convey, so they want a fun learning process. Therefore, teachers must be clever in creating a fun learning process, one of which is by using interesting learning techniques, such as the chain stories technique. Apart from that, this learning technique is also integrated with learning media that can attract students’ attention to be actively involved during the learning process, namely visual media such as pictures. Learning techniques using media play an important role in the learning process, especially speaking. Seeing these problems, this research aims to investigate more deeply the advantages and disadvantages of chain stories using visual media in speaking activities based on students’ experiences. The method used in this research is a descriptive case study. Participants consisted of 4 students in one of the English courses in Tasikmalaya. Research data was collected using semi-structured interviews. Data analysis uses thematic analysis (Braun & Clarke, 2006). The research results showed that the researcher found three themes which include the advantages of chain stories and two themes which include the disadvantages of chain stories which are the focus of the findings in this research, namely increasing students’ motivation to be actively involved, increasing students’ self-confidence, chain stories as a new idea to be implemented in English classes, technical problems during practicing chain stories, and knowledge problems during practicing chain stories. Thus, teachers can consider the advantages and disadvantages of chain stories using visual media as a reference for improving students’ speaking skills and the English teaching and learning process, especially speaking activities.

**Keywords: Chain stories, visual media, advantages, disadvantages, students’ experiences, speaking activities.**