ABSTRAK

DESALMA JUNITA FUZIAH, 2024. **PENGARUH PENERAPAN MODEL *RESOURCE BASED LEARNING* BERBANTUAN MEDIA AUDIO VISUAL TERHADAP HASIL BELAJAR KOGNITIF SISWA** (Studi Eksperimen pada Mata Pelajaran Geografi Materi Persebaran Keragaman Budaya di Indonesia Kelas XI IPS SMAN 7 Tasikmalaya). Jurusan Pendidikan Geografi, Fakultas Keguruan dan Ilmu Pendidikan, Universitas Siliwangi, Tasikmalaya.

Latar belakang dilakukannya penelitian ini adalah masih rendahnya hasil belajar kognitif siswa dalam memahami materi persebaran keragaman budaya di Indonesia. Adanya kesulitan guru dalam menentukan model dan media pembelajaran yang tepat membuat guru lebih memilih model konvensional untuk diterapkan, akibat kurang beragamnya model pembelajaran tersebut membuat siswa cenderung merasa jenuh dan tidak fokus saat KBM berlangsung sehingga berdampak pada rendahnya hasil belajar kognitif siswa. Tujuan dilakukannya penelitian ini yaitu untuk mengetahui tahapan dan pengaruh penerapan model *Resource Based Learning* berbantuan media audio visual pada materi persebaran keragaman budaya di indonesia kelas XI IPS SMAN 7 Tasikmalaya. Metode yang digunakan dalam penelitian ini adalah metode eksperimen. Sampel yang digunakan adalah menggunakan teknik *simple random sampling* dengan teknik analisis data yaitu teknik analisis deskriptif, analisis data statistik, uji normalitas, uji homogenitas, dan uji *gain*. Hasil penelitian menunjukan bahwa penerapan model *Resource Based Learning* berbantuan media audio visual terdiri dari langkah: Mengidentifikasi pertanyaan atau permasalahan, merencanakan cara mencari informasi, mengumpulkan informasi, menggunakan informasi, mensintesa informasi, dan evaluasi. Kelas yang diberikan *treatment* dengan menggunakan model *Resource Based Learning* berbantuan media audio visual dibuktikan oleh hasil perhitungan nilai *gain* yang didapat di kelas eksperimen lebih banyak di 0,57 dengan kategori sedang, sedangkan di kelas kontrol lebih banyak di 0,55 dengan kategori sedang. Berdasarkan hal tersebut maka dapat disimpulkan bahwa penerapan model *Resource Based Learning* berbantuan media audio visual memiliki pengaruh terhadap hasil belajar kognitif siswa lebih baik dibandingkan dengan yang menggunakan model pembelajaran kooperatif tipe *Jigsaw*.

Kata Kunci: *Resource Based Learning*, Media Audio Visual, Hasil Belajar Kognitif

ABSTRACK

DESALMA JUNITA FUZIAH, 2024. **THE EFFECT OF THE IMPLEMENTATION OF RESOURCE BASED LEARNING MODEL ASSISTED BY AUDIO VISUAL MEDIA ON STUDENT'S COGNITIVE LEARNING OUTCOMES** *(Experimental Study on Geography Subjects Distribution of Cultural Diversity in Indonesia Class XI IPS SMAN 7 Tasikmalaya). Department of Geography Education, Faculty of Teacher Training and Education, Siliwangi University, Tasikmalaya.*

The background of this research is the low cognitive learning outcomes of students in understanding the material of the distribution of cultural diversity in Indonesia. The difficulty of teachers in determining the right learning model and media makes teachers prefer conventional models to be applied, due to the lack of variety of learning models that make students tend to feel bored and unfocused when KBM takes place so that it has an impact on the low cognitive learning outcomes of students. The purpose of this study was to determine the stages and effects of the application of the Resource Based Learning model assisted by audio-visual media on the material of the distribution of cultural diversity in Indonesia class XI IPS SMAN 7 Tasikmalaya. The method used in this research is experimental method. The sample used was using simple random sampling technique with data analysis techniques, namely descriptive analysis techniques, statistical data analysis, normality test, homogeneity test, and gain test. The results showed that the application of the Resource Based Learning model assisted by audio visual media consisted of steps: Identifying questions or problems, planning how to find information, gathering information, using information, synthesizing information, and evaluation. The class that was given treatment using the Resource Based Learning model assisted by audio visual media was proven by the results of the calculation of the gain value obtained in the experimental class more at 0.57 with a moderate category, while in the control class more at 0.55 with a moderate category. Based on this, it can be concluded that the application of the Resource Based Learning model assisted by audio-visual media has an influence on students' cognitive learning outcomes better than those using the Jigsaw type cooperative learning model.

Keywords: Resource Based Learning, Audio Visual Media, Cognitive Learning Outcomes