ABSTRACT

DINDA TASYA AULIA. 2024. COMMUNITY EMPOWERMENT THROUGH THE UNTILIZATION OF AID FUNDS FOR THE HOPE FAMILY PROGRAM TO MEET EDUVATIONAL NEEDS (Case Study of Beneficiary Families in Linggawangi Village, Leuwisari District, Tasikmalaya Regency). Department of Community Education, Faculty of Teacher Training and Education, Siliwangi University.

Community empowerment through the use of PKH-assisted funds to meet educational needs hopes that with this socialization of aid funds provided can increase access to quality education for children, especially from beneficiary families. This research on aid funds for education aims to determine community empowerment through the use of aid funds from the Family Hope Program to meet educational needs. The method used is descriptive with a qualitative approach. Data collection techniques are observation, interviews and documentation. The sample for this research is Beneficiary Families (KPM). From the results of this research, it can be seen that the stages of community empowerment through the use of Family Hope Program assistance funds to meet educational needs were carried out through outreach activities by the Linggawangi Village PKH Facilitator. In this socialization activity, the awareness stage is carried out, namely carrying out socialization activities carried out by means of discussions. Next, the capacity building stage is to increase the abilities and skills of Beneficiary Families so that they can be more effective in overcoming problems and utilizing existing aid funds. The empowerment stage is seen from the results of the achievement of taking real action with the capacity that has been built by the Beneficiary Family, who are expected to be able to take the initiative and be independent in carrying out a program or activity that is beneficial to them. The conclusion of this research is that community empowerment through the use of PKH funds for Beneficiary Families plays an important role in increasing the awareness of KPM members in Linggawangi Village and in the form of assistance to KPM PKH can be used for educational needs.

Keywords: Utilization of Aid Funds, Family Hope Program, Educational Needs.