

ABSTRACT

**THE INFLUENCE OF ORGANIZATIONAL CULTURE AND JOB STRESS
ON WORK MOTIVATION**

*(Research on ATR/BPN Regional Government Employees Tasikmalaya Regency
Land Office)*

By:

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The purpose of this research is to determine and analyze the magnitude of the influence of organizational culture, job stress, and work motivation of ATR/BPN Regional Government Employees at the Tasikmalaya Regency Land Office. The research method used is a survey method. The research sample taken was 64 people. Data collection techniques used for primary data were through questionnaires and interviews, secondary data was obtained from literature reviews and other related parties. The data analysis tool used is path analysis. The results of the research show that: (1) Organizational culture influences employee work motivation, (2) Job stress influences employee work motivation, (3) Organizational culture and job stress influence employee work motivation.

Key words: Organizational culture, job stress, work motivation