

ABSTRACT

Leti Nurlatifah. (2024). Thesis. The Influence of Entrepreneurial Passion, Entrepreneurial Resilience, and Entrepreneurship Education on Entrepreneurial Success (Survey of State-Owned Enterprises in Tasikmalaya City). Under the guidance of Ai Nur Solihat, M.Pd and Edi Fitriana Afriza, M.M

The objectives of this research are 1) To determine the influence of entrepreneurial passion on entrepreneurial success. 2) Knowing the influence of entrepreneurial resilience on entrepreneurial success, 3) Knowing the influence of entrepreneurial education on entrepreneurial success. 4) Knowing the influence of entrepreneurial passion, entrepreneurial resilience, and entrepreneurial education on entrepreneurial success. The method used is a survey. Where researchers chose quantitative analysis with a sample of 110 MSMEs. The research results show that there is a positive and significant influence of Entrepreneurial Passion on Entrepreneurial Success. There is no significant influence of Entrepreneurial Resilience on Entrepreneurial Success. There is a positive and significant influence of entrepreneurial education on entrepreneurial success. There is a positive and significant influence of Entrepreneurial Passion, Entrepreneurial Resilience and Entrepreneurship Education together on the Entrepreneurial Success of BUMN MSME participants in Tasikmalaya City.

Keywords: Entrepreneurial Passion, Entrepreneurial Resilience, Entrepreneurship Education, Entrepreneurial Success