

ABSTRACT

INDRI MEGA FUTRI. 2023. A CORRELATIONAL STUDY OF SOCIAL MEDIA USAGE AND STUDENTS' VOCABULARY MASTERY. English Education Department, Faculty of Educational Science and Teachers' Training, Siliwangi University, Tasikmalaya.

The research entitled "A Correlational Study of Social Media Usage and Students' Vocabulary Mastery" is carried out due to the increasing social media usage among students and aims to examine the correlation between social media usage and students' vocabulary mastery conducted at one of the junior high schools (SMP) in Tasikmalaya, West Java. The quantitative correlation method was chosen as the research method, and convenience sampling techniques were used for sample selections. The sample consisted of 40 students who use social media (Instagram, YouTube, and TikTok). A questionnaire is used to measure social media usage and tests to measure students' vocabulary mastery, then analyzed using Pearson Product-Moment. This research found a correlation between social media usage and students' vocabulary mastery. This is proven by the results of statistical data, specifically Sig. value lower than 0.05 ($0.011 < 0.05$) with a coefficient of correlation of 0.397, classified as low correlation. Thus, the alternative hypothesis (H_a) is accepted, while the null hypothesis (H_o) is rejected.

Keywords: social media usage, students' vocabulary mastery, correlation