ABSTRACT

ANALYSIS OF INFLUENCING FACTORS CRUDE PALM OIL (CPO) EXPORTS TO TIONGKOK 2008-2022

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This research aims to analyze: (a) the effect of exchange rate, international price of CPO, and Tiongkok GDP per capita partially against on exports of Indonesian crude palm oil to Tiongkok. (b) the effect of the effect of exchange rate, international price of CPO, and Tiongkok GDP per capita collectively on exports of Indonesian crude palm oil to Tiongkok. The research method used in this research is a quantitative descriptive method using secondary time series data for the years 2008-2022. The analysis used in this study is multiple regression analysis and with hypothesis testing t test and F test. The result of the studu indicate that: (a) partipally the exchange rate has a negative and insignificant effect, international price of CPO has a negative and significant effect, and Tiongkok GDP per capita have a positive and significant effect on exports of Indonesian crude palm oil to Tiongkok. (b) together, exchange rate, internasional price of CPO, and Tiongkok GDP per capita have a significant effect on exports of Indonesian crude palm oil to Tiongkok.

Keywords: exchange rate, internasional price, GDP per capita, and crude palm oil exports.