

## ABSTRAK

SYARIFA ADHIANUR. 2024. **PENERAPAN MODEL *PROBLEM BASED LEARNING* BERBANTUAN MEDIA *QUESTION CARD* TERHADAP KEMAMPUAN BERPIKIR KREATIF SISWA PADA MATA PELAJARAN EKONOMI KELAS XI SMAN 1 TASIKMALAYA.** Jurusan Pendidikan Ekonomi, Fakultas Keguruan dan Ilmu Pendidikan, Universitas Siliwangi, Tasikmalaya. Dibawah bimbingan Bakti Widya Ningrum, S.Pd., M.Pd dan Ai Nur Solihat, S.Pd., M.Pd.

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Penelitian ini dilatarbelakangi oleh permasalahan yang terjadi di SMAN 1 Tasikmalaya yaitu rendahnya kemampuan berpikir kreatif siswa. Tujuan penelitian ini adalah untuk mengetahui pengaruh penerapan model *problem based learning* berbantuan media *question card* untuk meningkatkan kemampuan berpikir kreatif siswa pada mata pelajaran ekonomi Ekonomi Internasional. Metode yang digunakan adalah metode eksperimen dengan desain penelitian *non equivalent group design*, serta teknik pengumpulan data melalui test pilihan ganda. Populasi dalam penelitian ini adalah seluruh kelas XI yang mendapatkan mata pelajaran ekonomi tahun ajaran 2023/2024 yang berjumlah 188 siswa. Sample yang digunakan yaitu kelas XI – 5 berjumlah 40 orang sebagai kelas kontrol dan kelas XI – 6 berjumlah 39 orang sebagai kelas eksperimen pengambilan sample *proposive sampling*. Berdasarkan penelitian yang telah dilakukan bahwa terdapat pengaruh model *problem based learning* berbantuan media *question card* untuk meningkatkan kemampuan berpikir kreatif siswa pada mata pelajaran ekonomi Ekonomi Internasional, dengan kategori medium *effect*, dengan demikian dapat disimpulkan bahwa penelitian penerapan model *problem based learning* berbantuan media *question card* efektif untuk meningkatkan kemampuan berpikir kreatif siswa.

Kata Kunci : *Problem Based Learning, Berpikir Kreatif, question card.*

### **ABSTRACT**

**SYARIFA ADHIANUR. 2024. APPLICATION OF THE PROBLEM BASED LEARNING MODEL ASSISTED WITH QUESTION CARD MEDIA TOWARDS STUDENTS' CREATIVE THINKING ABILITIES IN CLASS XI ECONOMICS SUBJECTS OF SMAN 1 TASIKMALAYA.** *Department of Economic Education, Faculty of Teacher Training and Education, Siliwangi University, Tasikmalaya. Under the guidance of Bakti Widya Ningrum, S.Pd., M.Pd and Ai Nur So seen, S.Pd., M.Pd.*

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*This research is undermined by the problem that occurs in SMAN 1 of Tasikmalaya, which is the low ability of students to think creatively. The purpose of this study is to find out the impact of the application of the problem-based learning model on aided question cards media to enhance the creative thinking abilities of students on the subject of International Economy. The method used is an experimental method with research design non-equivalent group design as well as data collection techniques with multiple choice tests. The population in this study is the entire class XI who obtained the economic subjects for the 2023–2024 academic year of 188 students. The sample used is class XI-5: 40 students as the control class, and class XI-6: 39 students as the experimental class in purposive sampling. Based on the research that has been carried out, there is an influence of the model of problem-based learning on supported media questionnaires to improve the ability of creative thinking students on the subject of International Economy. Thus, it can be concluded that research on the application of the problem based learning model aided the media question card effective to enhance the creative thinking ability of students.*

*Keywords: problem-based learning, creative thinking, question card.*