

ABSTRAK

PENGARUH *CURRENT RATIO*, *NET PROFIT MARGIN*, DAN *DIVIDEND PAYOUT RATIO* TERHADAP HARGA SAHAM

(Survei pada Perusahaan Manufaktur yang Terdaftar di Bursa Efek Indonesia Periode 2016-2021)

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Penelitian ini bertujuan untuk mengetahui (1) *Current Ratio*, *Net Profit Margin*, *Dividend Payout Ratio*, dan Harga Saham Pada Perusahaan Manufaktur yang terdaftar di Bursa Efek Indonesia periode 2016-2021. (2) Pengaruh *Current Ratio*, *Net Profit Margin*, dan *Dividend Payout Ratio* terhadap Harga Saham. (3) Pengaruh *Current Ratio*, *Net Profit Margin*, dan *Dividend Payout Ratio* terhadap Harga Saham secara simultan. Metode penelitian yang digunakan adalah metode kuantitatif dengan pendekatan survei dan teknik penarikan sampel menggunakan metode *purposive sampling*. Teknik analisis data menggunakan analisis regresi data panel dengan alat bantu *E-views 9*. Dalam penelitian ini, berdasarkan kriteria *purposive sampling* diperoleh 25 perusahaan sebagai sampel. Hasil penelitian menunjukkan bahwa *Current Ratio*, *Net Profit Margin*, *Dividend Payout Ratio* dan Harga Saham Pada Perusahaan Manufaktur yang terdaftar di Bursa Efek Indonesia mengalami fluktuasi selama tahun pengamatan. Hasil pengujian hipotesis menunjukkan bahwa *Current Ratio* dan *Net Profit Margin* secara parsial berpengaruh positif tidak signifikan terhadap Harga Saham, *Dividend Payout Ratio* berpengaruh negatif tidak signifikan terhadap Harga Saham serta *Current Ratio*, *Net Profit Margin* dan *Dividend Payout Ratio* secara simultan berpengaruh signifikan terhadap Harga Saham pada Perusahaan Manufaktur yang terdaftar di Bursa Efek Indonesia Periode 2016-2021.

Kata Kunci: *Current Ratio*, *Net Profit Margin*, *Dividend Payout Ratio*, Harga Saham.

ABSTRACT

THE EFFECT OF CURRENT RATIO, NET PROFIT MARGIN, AND DIVIDEND PAYOUT RATIO ON SHARE PRICES

(Survey of Manufactur Companies in the Indonesian Stock Exchange 2016-2021)

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The objective of the research is to determine the This research aims to determine (1) Current Ratio, Net Profit Margin, Dividend Payout Ratio, and Share Prices in Manufacturing Companies listed on the Indonesia Stock Exchange for the 2016-2021 period. (2) The influence of the Current Ratio, Net Profit Margin, and Dividend Payout Ratio on Stock Prices. (3) Simultaneous influence of Current Ratio, Net Profit Margin, and Dividend Payout Ratio on Stock Prices. The research method used is a quantitative method with a survey approach and a sampling technique using a purposive sampling method. The data analysis technique uses panel data regression analysis with the E-views 9 tool. In this research, based on purposive sampling criteria, 25 companies were obtained as samples. The research results show that the Current Ratio, Net Profit Margin, Dividend Payout Ratio and Share Prices in Manufacturing Companies listed on the Indonesia Stock Exchange experienced fluctuations during the year of observation. The results of hypothesis testing show that the Current Ratio and Net Profit Margin partially have a positive and insignificant effect on Stock Prices, the Dividend Payout Ratio has a negative and insignificant effect on Stock Prices and the Current Ratio, Net Profit Margin and Dividend Payout Ratio simultaneously have a significant effect on Stock Prices in Manufacturing Companies listed on the Indonesian Stock Exchange for the 2016-2021 period.

Keywords: Net Profit Margin, Return On Assets, Dividend Per Share, Share Price