ABSTRACT

RAKANA, ANDRE (2024). COMMUNITY EMPOWERMENT THROUGH VILLAGE-OWNED BUSINESS ENTITIES (BUMDes) (Study in Pasirtamiang Village, Cihaurbeuti District, Ciamis Regency) This research is entitled about the Government of the Department of Community Education, Faculty of Teacher Training and Education, Siliwangi University Tasikmalaya.

Community Empowerment Through Village-Owned Enterprises (BUMDes), BUMDes is a business entity whose capital is wholly or mostly owned by the Village through direct participation originating from Village funds, in his research the stages of implementing community empowerment. The research problem is that the poverty rate is influenced by the lack of employment opportunities, the lack of technology and information as well as the level of education and knowledge of the village community. The research objective describes community empowerment through village-owned enterprises (BUMDes) in Pasirtamiang Village. The research uses a descriptive qualitative approach method, data analysis through interview techniques, observation and documentation directly to the field. The results of the research are seen from the stages of community empowerment starting from implementation and entrepreneurial independence, in empowering the village community through the BUMDes program, namely entrepreneurship, is an effort or activity to empower the Pasirtamiang Village community who are involved in BUMDes programs and those who are not involved but are still residents of Pasirtamiang Village, which aims to empower the community to be able to explore the potential that exists to the fullest and later be utilized so that it can empower its community in entrepreneurship. It can be concluded from the findings that the research discusses in terms of the stages of implementing community empowerment.

Keywords: Community Empowerment, BUMDes, entrepreneurship