

ABSTRACT

THE EFFECT OF *EARNINGS PER SHARE (EPS)*, *PRICE EARNING RATIO (PER)* AND *PRICE TO BOOK VALUE (PBV)* ON STOCK PRICES (CASE OF PT LIPPO KARAWACI TBK.)

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The purpose of this research was to determine the effect of Earning Per Share (EPS), Price Earning Ratio (PER) and Price to Book Value (PBV) on Stock Price at PT Lippo Karawaci Tbk. period was 2013-2022. The research method uses a verificative method, and sample determination uses purposive sampling which was adjusted to the availability of research data. To analyze the data used Path Analysis. Based on the results of Earning Per Share (EPS), Price Earning Ratio (PER) and Price to Book Value (PBV) proved to be a predictor of Stock Price. Earning Per Share (EPS), Price Earning Ratio (PER) and Price to Book Value (PBV) affect Stock Price.

Keyword: Earning Per Share (EPS), Price Earning Ratio (PER), Price to Book Value (PBV) and Stock Price.

ABSTRAK

PENGARUH *EARNING PER SHARE (EPS)*, *PRICE EARNING RATIO (PER)* DAN *PRICE TO BOOK VALUE (PBV)* TERHADAP HARGA SAHAM

(KASUS PADA PT LIPPO KARAWACI TBK.)

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Tujuan penelitian ini adalah untuk mengetahui pengaruh *Earning Per Share (EPS)*, *Price Earning Ratio (PER)* dan *Price to Book Value (PBV)* terhadap Harga Saham pada PT Lippo Karawaci Tbk. periode tahun 2013-2022. Metode penelitian menggunakan metode verifikatif, dan penentuan sampel menggunakan *purposive sampling* yang disesuaikan dengan ketersediaan data penelitian. Untuk menganalisis data digunakan Analisis Jalur (*Path Analysis*). Berdasarkan hasil *Earning Per Share (EPS)*, *Price Earning Ratio (PER)* dan *Price to Book Value (PBV)* terbukti dapat menjadi prediktor dari Harga Saham. *Earning Per Share (EPS)*, *Price Earning Ratio (PER)* dan *Price to Book Value (PBV)* berpengaruh terhadap Harga Saham.

Kata Kunci: *Earning Per Share (EPS)*, *Price Earning Ratio (PER)*, *Price to Book Value (PBV)* dan Harga Saham