

ABSTRACT

ANALYSIS OF DETERMINANTS OF INDONESIAN COCOA EXPORTS IN 2005-2023

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Cocoa (*Theobroma cacao* L) is one of Indonesia's leading export plantation commodities. This research aims to analyze the influence of international cocoa prices, the amount of cocoa production and the rupiah exchange rate on the volume of Indonesian cocoa exports in 2005-2023. The analysis technique used in this research is multiple linear regression which is time series data using Eviews 11 software. The results of the research show that international cocoa prices have a negative and insignificant effect, while the amount of cocoa production and the rupiah exchange rate have a significant positive effect on the volume of Indonesian cocoa exports. 2005-2023.

Keywords : Cocoa Export Volume, International Price of Cocoa, Number of Cocoa Production, Rupiah Exchange Rate.