

ABSTRAK

ANALISIS RISIKO OPERASIONAL PADA AGROINDUSTRI GULA SEMUT BERDASARKAN PENDEKATAN *ENTERPRISE RISK MANAGEMENT* (ERM)

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Setiap kegiatan usaha yang dijalankan pasti memiliki risiko yang harus dihadapi baik itu bersumber dari internal perusahaan maupun eksternal perusahaan. Penelitian ini bertujuan untuk menganalisis dan mengidentifikasi risiko operasional Agroindustri Gula Semut A'Meessna. Pendekatan penelitian menggunakan studi kasus dengan pembahasan dilakukan secara deskriptif kualitatif. Teknik penentuan responden secara purposive. Penelitian ini dilaksanakan di Kp. Malaganti, Desa Sukaharja, Kecamatan Sariwangi, Kabupaten Tasikmalaya. Waktu penelitian dilaksanakan pada bulan Desember 2023 hingga bulan Juli 2024. Penelitian terkait risiko operasional pada agroindustri ini menggunakan pendekatan *Enterprise Risk Management* (ERM). Hasil penelitian diperoleh 9 kejadian risiko yang terjadi pada 4 sumber risiko operasional agroindustri meliputi risiko sumber daya manusia, risiko proses, risiko produktivitas, serta risiko reputasi. Berdasarkan penilaian yang dilaksanakan pada setiap kejadian risiko diperoleh nilai risiko terbesar ialah terjadinya kecelakaan kerja pada waktu kerja. Selanjutnya hasil analisis dari matriks risiko yang terbentuk menunjukkan bahwa terdapat empat level risiko yakni *high*, *moderate*, *low*, serta *very low*. Pengendalian dilakukan berfokus pada kejadian yang memiliki level *high* dan level *moderate* untuk dikendalikan karena sangat berpengaruh terhadap keuntungan serta dapat menimbulkan kerugian bagi agroindustri.

Kata Kunci: Agroindustri, Risiko Operasional, *Enterprise Risk Management*, Gula Semut A'Meessna

ABSTRACT

OPERATIONAL RISK ANALYSIS IN THE ANT SUGAR AGROINDUSTRY BASED ON THE ENTERPRISE RISK MANAGEMENT (ERM) APPROACH

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Every business activity carried out definitely has risks that must be faced, whether they come from internal to the company or external to the company. This research aims to analyze and identify the operational risks of the A'Meessna Ant Sugar Agroindustry. The research approach uses a case study with discussion carried out in a qualitative descriptive manner. The technique for determining respondents is purposive. This research was carried out at Kp. Malaganti, Sukaharja Village, Sariwangi District, Tasikmalaya Regency. The time of the research was carried out from December 2023 to July 2024. This research related to operational risk in agro-industry uses an Enterprise Risk Management (ERM) approach. The research results showed that 9 risk events occurred in 4 sources of agro-industrial operational risk including human resource risk, process risk, productivity risk and reputation risk. Based on the assessment carried out for each risk incident, the greatest risk value is obtained, namely the occurrence of work accidents during work time. Furthermore, the results of the analysis of the risk matrix formed show that there are four levels of risk, namely high, moderate, low and very low. Control is carried out focusing on events that have a high level and a moderate level to be controlled because they greatly influence profits and can cause losses for the agro-industry.

Keywords: Agroindustry, Operational Risk, Enterprise Risk Management, A'Meessna Palm Sugar