

ABSTRAK

SELVI ARUM SAHRI. 2024. PENERAPAN MODEL PEMBELAJARAN COOPERATIVE LEARNING TIPE *MAKE A MATCH* BERBANTUAN MEDIA *COUPLE CARD* DALAM MENINGKATKAN HASIL BELAJAR PESERTA DIDIK (Studi Quasi Eksperimen pada Mata Pelajaran Ekonomi Kelas XI IPS SMAN 6 Tasikmalaya Tahun Ajaran 2023/2024). Jurusan Pendidikan Ekonomi Fakultas Keguruan dan Ilmu Pendidikan Universitas Siliwangi Tasikmalaya. Dibawah Bimbingan Dr. H. Yoni Hermawan, M.Pd., dan Kurniawan, S.Pd., M.M.

Masalah dalam penelitian ini adalah rendahnya hasil belajar peserta didik dalam mata pelajaran ekonomi. Penelitian ini bertujuan untuk mengetahui adanya peningkatan hasil belajar peserta didik melalui penerapan model pembelajaran *cooperative learning* tipe *make a match* berbantuan media *couple card*. Metode yang digunakan yaitu metode quasi eksperimen dengan bentuk *nounequivalent control group design*. Populasi dalam penelitian ini adalah seluruh peserta didik kelas XI IPS SMAN 6 Tasikmalaya. Dengan pengambilan sampel menggunakan teknik *purposive sampling* sebanyak dua kelas yaitu kelas XI IPS 2 sebagai kelas eksperimen dan XI IPS 3 sebagai kelas kontrol. Teknik pengumpulan data menggunakan tes pilihan ganda sebanyak 30 soal dan teknik analisis data yang digunakan yaitu uji *paired samples T-test*, dan uji *independent samples T-test*. Hasil penelitian ini menunjukkan bahwa: 1) Terdapat perbedaan hasil belajar peserta didik di kelas eksperimen yang menggunakan model pembelajaran *cooperative learning* tipe *make a match* berbantuan media *couple card* sebelum dan sesudah perlakuan. 2) Terdapat perbedaan hasil belajar peserta didik pada kelas kontrol yang menggunakan model *card sort* sebelum dan sesudah perlakuan. 3) Terdapat perbedaan peningkatan hasil belajar peserta didik pada kelas eksperimen yang menggunakan model *cooperative learning* tipe *make a match* berbantuan media *couple card* dengan kelas kontrol yang menggunakan model pembelajaran *card sort* sesudah perlakuan.

Kata Kunci: *Cooperative Learning, Make A Match, Hasil Belajar*

ABSTRACT

SELVI ARUM SAHRI. 2024. APPLICATION OF THE MAKE A MATCH TYPE COOPERATIVE LEARNING MODEL ASSISTED WITH COUPLE CARD MEDIA IN IMPROVING STUDENTS' LEARNING OUTCOMES (Quasi Experimental Study on Economics Subject Class XI IPS SMAN 6 Tasikmalaya Academic Year 2023/2024). Departement of Economic Education, Faculty of Teacher Training and Education, Siliwangi University, Tasikmalaya. Under the Guidance of Dr. H. Yoni Hermawan, M.Pd., and Kurniawan, S.Pd., M.M.

The problem in this research is the low learning outcomes of students in economics subjects. This research aims to determine whether there is an increase in student learning outcomes through the application of the make a match type cooperative learning model assisted by pair card media. The method used is a quasi-experimental method in the form of nonequivalent control group design. The population in this study were all students in class XI IPS at SMAN 6 Tasikmalaya. By taking samples using a purposive sampling technique, there were two classes, namely class XI IPS 2 as the experimental class and XI IPS 3 as the control class. The data collection technique uses a multiple choice test with 30 questions and the data analysis techniques used are the Paired Samples T-test and the Independent Samples T-test. The results of this research show that: 1) There are differences in the learning outcomes of students in the experimental class who used the make a match type cooperative learning model assisted by pair card media before and after treatment. 2) There are differences in the learning outcomes of students in the control class who use the card sorting model before and after treatment. 3) There is a difference in the increase in student learning outcomes in the experimental class which uses the make a match type cooperative learning model assisted by pair card media and the control class which uses the sorting card learning model after treatment.

Keywords: Cooperative Learning, Learning Outcomes, Make A Match