

**ABSTRACT**

***THE EFFECT OF DEBT TO ASSETS RATIO (DAR) AND TOTAL ASSETS  
TURNOVER (TATO) ON RETURN ON ASSETS (ROA) AT PT INDOFOOD  
CBP SUKSES MAKMUR TBK.***

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*The objective of this research was to find out the effect of Debt to Assets Ratio (DAR) and Total Assets TurnOver (TATO) on Return on Assets (ROA) at PT Indofood CBP Sukses Makmur Tbk. The period used in this research was 12 (twelve) years, starting from 2011-2022. The research method used in this research was a verification research type, explanatory research level, quantitative research characteristics, and survey research methods. The analysis used was Multiple Linear Regression and the Coefficient of Determination. Based on the research results, it was known that Debt to Assets Ratio (DAR) and Total Assest TurnOver (TATO) has a effect on Return on Assets (ROA) at PT Indofood CBP Sukses Makmur Tbk.*

**Keywords:** *Debt to Assets Ratio, Total Assets Turnover, Return on Assets*