ABSTRACT

THE INFLUENCE OF PRICE EARNING RATIO, DEBT TO EQUITY RATIO, EARNING PER SHARE ON STOCK PRICES IN PT. INDOFOOD CBP SUKSES MAKMUR Tbk

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The purpose of this research is to determine and analyze the influence of Price Earning Ratio, Debt to Equity Ratio, Earnings per Share on PT Share Prices. Indofood CBP Sukses Makmur Tbk for the 2013-2022 period. The method used is a verification method with a quantitative approach. The data in this research is secondary data which contains historical company finances published on the IDX. The technical analysis used in this research is Multiple Linear Regression and Coefficient of Determination. Based on the research results, it is known that the Price Earning Ratio has no effect on Stock Prices, the Debt to Equity Ratio has an effect on Stock Prices, and Earnings per Share has no effect on Stock Prices.

KeyWord: Price Earning Ratio, Debt to Equity Ratio, Earning per Share, Stock Price