

ABSTRACT

**THE INFLUENCE OF CORPORATE SOCIAL RESPONSIBILITY AND
PROFITABILITY ON COMPANY VALUE**

*(Survey of Mining Sector Manufacturing Companies listed on the Indonesia Stock
Exchange 2018-2022)*

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This research aims to determine the conditions of Corporate Social Responsibility, Profitability and Company Value, the influence of Corporate Social Responsibility, Profitability on Company Value simultaneously and partially in Mining Companies listed on the Indonesia Stock Exchange in 2018-2022. The research method used in this research is a quantitative method using a descriptive approach. Meanwhile, the sampling technique uses purposive sampling. The data obtained comes from www.idx.com and the relevant company website. The analysis tool uses panel data regression. The research results show that: (1) How Corporate Social Responsibility, Profitability and Company Value in Mining Companies (2) Corporate Social Responsibility and Profitability simultaneously influence Company Value (3) Corporate Social Responsibility and Profitability have no effect and are not significant on Company Value.

Keywords: *Corporate Social Responsibility, Profitability, and Company Value.*

ABSTRAK

PENGARUH *CORPORATE SOCIAL RESPONSIBILITY* DAN PROFITABILITAS TERHADAP NILAI PERUSAHAAN

(Survei pada Perusahaan Manufaktur Sektor Pertambangan yang terdaftar di
Bursa Efek Indonesia tahun 2018-2022)

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Penelitian ini bertujuan untuk mengetahui bagaimana kondisi dari *Corporate Social Responsibility*, Profitabilitas dan Nilai Perusahaan, pengaruh *Corporate Social Responsibility*, Profitabilitas terhadap Nilai Perusahaan secara simultan dan parsial di Perusahaan Pertambangan yang terdaftar di Bursa Efek Indonesia tahun 2018-2022. Metode penelitian yang digunakan pada penelitian ini adalah metode kuantitatif melalui pendekatan deskriptif. Sedangkan terknik penarikan sampel menggunakan *Purposive Sampling*. Data yang diperoleh bersumber dari www.idx.com dan website perusahaan yang bersangkutan. Alat analisis menggunakan regresi data panel. Hasil penelitian menunjukkan bahwa: (1) Bagaimana *Corporate Social Responsibility*, Profitabilitas dan Nilai Perusahaan di Perusahaan Pertambangan (2) *Corporate Social Responsibility* dan Profitabilitas berpengaruh secara simultan terhadap Nilai Perusahaan (3) *Corporate Social Responsibility* dan Profitabilitas tidak berpengaruh dan tidak signifikan terhadap Nilai Perusahaan.

Kata Kunci: *Corporate Social Responsibility*, Profitabilitas, dan Nilai Perusahaan.