

ABSTRACT

GHINA FARAH SUANGGA 2024, WOMEN'S EMPOWERMENT PROGRAM THROUGH FOOD DIVERSIFICATION (Case study in Banjarangsana Village, Panumbangan District). Department of Community Education, Teacher Training and Education, Siliwangi University.

The lack of knowledge in food diversification among women in Banjarangsana Village means that local potential has not been utilized properly, in addition, lack of knowledge can cause a lack of innovation in managing food diversification. Women's empowerment has become the main focus in efforts to achieve gender equality and sustainable development. This research aims to examine the impact of the women's empowerment program through food diversification in Banjarangsana Village, Panumbangan District. A qualitative research approach was used by interviewing program participants, conducting observations and document analysis. Program stages include enabling, strengthening, protecting, supporting and maintaining. The research results show an increase in women's knowledge, skills and self-confidence, as well as an increase in family economic welfare. Support from family, mentors and the local community plays an important role in the success of the program. The implication of this research is the importance of supporting women's empowerment programs through a food diversification approach as an effort to achieve gender equality and sustainable community development. In addition, this program also provides social and psychosocial support to women, including increasing self-confidence and understanding of their rights. Through collaboration and network support between women, they can exchange experiences and support each other in overcoming the challenges faced in running a food production business. Overall, this program contributes to women in Banjarangsana Village increasing their economic independence, expanding social networks, and changing the dynamics of gender roles in the household and society more broadly. This program is also an important step towards food security and gender equality in the local context of Banjarangsana Village.

Keywords: Women's Empowerment, Food Diversification, Empowerment Stage.