ABSTRACT

THE INFLUENCE OF WORK DISCIPLINE, WORK MOTIVATION AND NON-PHYSICAL WORK ENVIRONMENT ON THE PERFORMANCE OF CV FIRJANI UTAMA TASIKMALAYA SEWING OPERATORS

By: Sri Lestari 203402003

Guide I : Asep Budiman Guide II : Gusti Tia Ardiani

The objective of this research is to determine and analyze work discipline, work motivation, non-physical work environment and the performance of CV Firjani Utama Tasikmalaya sewing operators as well as the influence of discipline, motivation and non-physical work environment on the performance of CV Firjani Utama Tasikmalaya sewing operators. The research method used was a survey method, with sampling using the census method, a data collection technique used for primary data through distributing questionnaires to 62 sewing operators and interviews. The analytical tool used in this research is path analysis. The research results show that work discipline is classified as high, work motivation is classified as quite good, the non-physical work environment is classified as quite good and performance is classified as quite good. Partially, discipline, motivation and the non-physical work environment have a significant effect on the performance of sewing operators at CV Firjani Utama Tasikmalaya. Discipline, motivation and the non-physical work environment simultaneously have a significant positive effect on the performance of CV Firjani Utama Tasikmalaya sewing operators.

Keywords: Work Discipline, Work Motivation, Non-Physical Work Environment and Performance